

Network News

Trends. Savings. Community.

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WHITE CHRISTMAS

White Christmas décor can transform any space into something magical for the holiday season. Choose snowy, icy, cool-toned decorations, embrace hygge-inspired whites and creams that highlight the comforts of home or layer cool whites with dark greens and natural browns to draw the outdoors in. Perhaps one of the best things about a white Christmas theme is its versatility and ability to enjoy it all winter season.

1. Create a stunning tablescape with these enchanting winter woodland scenes from **EVERGREEN ENTERPRISES INC.** (10%) The assortment of 2 designs include two different landscapes with glittering details that bring the pieces to life. (800) 774-3837 myevergreenonline.com

2. In lieu of a top hat, this snowman ornament from **ENESCO LLC** (10% - ex TROPP & Extra Value Items) wears a birdhouse upon his head and stretches his arms wide as perches for his feathered friends. His intricately patterned body makes for elegant winter attire. (800) 436-3726 enescobusiness.com

3. Simple, timeless luxury defines this essential knitwear set from **DM MERCHANDISING** (10%). This monochromatic set includes a soft knit pom hat and matching scarf. More than just a winter necessity, it adds flair to any casual outfit. (800) 548-6784 247dm.com

4. These **MELROSE INTERNATIONAL** (10%) glass ball ornaments are a beautiful addition to your holiday décor. Featuring gold glitter designs that are sure to be an eye catcher on any Christmas tree! (800) 282-2144 melroseintl.com





5. Add a little vintage charm to your tree this holiday season with these three-dimensional embossed tin star ornaments from **BURTON + BURTON** (10%) (800) 241-2094 burtonandburton.com



6. Brighten up the look of your holiday home décor with a set of Silver & Gold resin soldiers from **K&K INTERIORS INC.** (10%). The traditional nutcracker is the perfect way to create unique Christmas centerpieces. (877) 647-0111 kkinteriors.com



7. Add a little sparkle to your holiday table with this stunning gold glittered cone styled tree from **GIFTCRAFT INC.** (10% - ex C. Paige & Cartwheels) Shimmer and shine all season long with this beautiful tree. (877) 387-4888 giftcraft.com

7.



8. Capture the spirit of the season with this sparkling LED Light Up Woodland winter deer scene from **GANZ** (10%). When turned on warm light shines down with swirling iridescent glitter to give the lantern a whimsical look for the Christmas holiday season. (800) 724-5902 ganz.com

8.



What's in the Cards

During a recent *Morning Coffee*, **LEANIN' TREE** shared with us that boxed note cards have regained much of their earlier popularity! Choosing, ordering and mailing out the perfect holiday card is a wonderful long-time tradition, so we decided to do a bit of historical research. According to *The Smithsonian Magazine*, a prominent educator and patron of the arts, Henry Cole, of early Victorian England, had the misfortune of having too many friends and too little of time.

An old custom in England, the Christmas and New Year's letter had received a new impetus with the recent expansion of the British postal system and the introduction of the "Penny Post," allowing the sender to send a letter or card anywhere in the country with a penny stamp. Now, everybody was sending letters. Sir Cole—best remembered today as the founder of

the Victoria and Albert Museum in London—was an enthusiastic supporter of the new postal system and as he watched the stacks of unanswered correspondence, he fretted over what to do.

Cole hit on an ingenious idea. He approached an artist friend, J.C. Horsley, and asked him to design his idea. Cole then took Horsley's illustration—showing a family at table celebrating the holiday flanked by images of people helping the poor—and had a thousand copies made by a London printer.

The image was printed and at the top of each was the salutation, "TO:_____" allowing Cole to personalize his responses, which included the generic greeting "A Merry Christmas and A Happy New Year To You." It was the first Christmas card.



1.

2.

BROWSE SOME of our FAVORITE HOLIDAY GREETING CARDS HERE:

1. This mini wooden keepsake card from **P. GRAHAM DUNN** (10% - ex laser products) is more than just a greeting card! Give as a gift or display as a unique addition to any room. Features an inspirational sentiment paired with striking artwork. (800) 828-5260 wholesale.pgrahamdunn.com

2. CARDTHARTIC'S (10%) latest card line features words to live by, hand-lettered with warmth and charm with a truly fun Hanukkah card wishing you Lotsa Latkes, Lotsa Love and Lotsa Blessings! (800) 814-8145 cardthartic.com



3.



3. This Hanukkah greeting card from **AVANTI PRESS, INC.** (10%) features this adorable little pug playing with a dreidel...Anyway you spin it...have a Happy Hanukkah! (800) 228-2684 avantipress.com

4.



4. **CALYPSO CARDS** (10%) offers this traditional motif for the Hanukkah Celebration with the Menorah that serves as a simple reminder of the holiday's importance and meaning. (978) 287-5905 calypsocards.com

5.



5. Wish a Merry Christmas to loved ones this holiday season with a whimsical card from **PICTURA** (10%) and you too will 'Believe in the magic of the season!' (973) 890-1070 picturausa.com

7.



6.



6. This adorable holiday greeting card from **SELLERS PUBLISHING, INC.** (10%) will brighten up anyone's day. Hope a little happiness comes your way this Christmas! (800) 625-3386 rsvp.com

7. **THE LANG COMPANIES INC.** (10% Discount - 20% Dated Product) Boxed Christmas cards are an elegant way to send season's greetings! With linen-embossed paper stock, and loving holiday wishes, Celebrate Boxed Christmas Cards will surely make a lasting impression this holiday season! (800) 262-2611 thelangcompanies.com

8.



8. This sweet snowman and snowflake holiday card from **IT TAKES TWO, INC.** (10%) is designed in an on-trend color palette that is perfect for sharing the magic of the season with family and friends. (800) 331-9843 ittwholesale.com

9.



9. Christmas notelet cards from **LEANIN TREE INC.** (10%) offers delightful art and full-color interiors that makes the perfect choice for sending plenty of cheer! At this price, there's no need to remove anyone from your Christmas card list. (800) 525-0846 tradeleanintree.com

OH BABY!

Gender neutral gift giving has been increasingly popular. More and more parents are choosing to wait and be surprised by baby's gender, while others are intent on making the conscious choice to choose décor, gifts, clothing and plush so these items can be passed down from baby to baby. And while practical gifts are useful and appreciated, sometimes, we just want to give a little joy and fun. Here our editors share a few of our favorite sweet friends that fit the bill – joyful and gender neutral!



◀ This little sloth from **WILD REPUBLIC** (10%) is the perfect size for at home and take on the go play. His ultra-realistic design replicates the look of a real sloth found in the rain forests of South America. (800) 800-9678 wildrepublic.com

▶ The Floppy Friends Wolf stuffed animal from **FIRST & MAIN INC.** (10%) is a howling good time! Floppy Friends are a group of plush critters who like to keep it loose. (800) 726-1400 firstandmain.com



◀ Sweetie the stuffed cow is a high quality, adorable little bean bag friend that is filled with sugary cuteness. Sweetie is part of the *Palm Pals* plush collection from **AURORA WORLD INC.** (5% - ex promo) (888) 287-6722 auroragift.com

▶ This gender-neutral trio from **MARY MEYER CORPORATION** (10%) is adorned with a modern print to fit beautifully into today's on trend nurseries. (800) 451-4387 marymeyer.com



▲ Sweet and lovable, Donnie, from **DOUGLAS CO. INC.** (5%) is a Mini Soft Puppy that boasts a whimsical design that will promote hours of playtime fun! (800) 992-9002 douglascuddletoy.com



◀ Loppy Giraffe from **EBBA** (10%) is a sweet baby giraffe musical toy that can help soothe your baby through the beautiful sounds of a lullaby. (844) 588-3222 ebbagift.com



Pearls

2022 is officially the year of bringing back and updating past fashion trends, and to no surprise, we've spotted another trend on the rise. The fashion cycle has spoken and pearls are having their time to shine again. It's time to rummage through your jewelry box because pearls are back, and the modern twist that this gemstone is receiving is irresistible.



This petite, gold multi pearl Layers necklace from **CENTER COURT** (10% - ex displays) features an adjustable chain that is so easy to mix and match and layer. Mixing and matchings pearls is fun, there are no rules. Just have fun and look great! (574) 273-8985 centercourtonline.com



Elegant, stylish and timeless these gold wire knot earrings with pearls from **PERIWINKLE BY BARLOW** (10%) are perfect for everyday chic to evening glamour. (800) 654-6074 periwinklebybarlow.com



These elegant matte/frosted swirl earrings from **CAROL YOUNG SILVER CORPORATION** (10%) are highlighted with just a touch of high polish – showcasing an iridescent, faux pearl. (415) 260-6590 carolyoungsilver.com



Pearl Stud earrings from **LAURA JANELLE** (10%) are a delicate display of feminine elegance and a timeless marker of exquisite taste. Flattering across all complexions, a set can elevate both a date night and boardroom ensemble, leaving you feeling your most beautiful and put-together –whatever the occasion. (844) 366-6900 laurajanelle.com



This beautiful bangle bracelet from **MILA + STEVIE LLC** (10%) is available with either a wire-wrapped Czech crystals or pearls. The adorable pink toned beads are wrapped with wire and attached to a classic gold-plated bangle bracelet. (480) 575-6196 milaandstevie.com

New & Notable



The delightful Christmas cookie scented candles from **EARTH ANGEL BY CLOCK IT TO YA** (10%) make the perfect holiday gift. These premium 8-ounce candles are made with all-natural soy, essential oils, and eco-friendly Woodwick® sourced from North American cherry wood. (800) 848-8144 earthangelusa.com

Imagine yourself in a snowy forest with **HAPPY WAX** (10%) soy wax melts. Snow-dusted spruce and green fir needle combine with sparkling mountain pine amid the icy freshness over white woods. (855) 824-0322 happywax.com



Record up to ten years of Christmas memories together in this elegant album, from **PETER PAUPER PRESS INC.** (10%) Beautifully designed pages provide space for your family's treasured traditions, favorite gifts, celebrations, festive recipes, photos, Christmas cards, and more. Available July 2022 (914) 681-0144 peterpauper.com

Valentine's Day 2023



Express your love with this unique frame from **MALDEN INTERNATIONAL DESIGNS** (5%).

A whimsical silver heart accents the frame and is a beautiful way to display your favorite photographs of the ones you love. Ships December 2022. (800) 426-3578 malden.com

STOCKING STUFFERS

Although stocking stuffers are typically smaller than the presents wrapped underneath the tree, these tiny treasures can be just as exciting (when done right, of course). Here are a few fun ones!



Introducing OMG! Pop Fidgety! from **TOP TRENZ INC** (10%) The fun bubble popping fidget toy that reduces stress and keeps your hands busy. Poke and grab them; a perfect, portable sensory delight!

(631) 254-8499 | toptrenz.com



Brighten up your next holiday festivities with these fun and flashing colorful ornament LED necklaces from **SMART CHARMS** (10%) 24 Holiday Flashing Necklaces with Metallic Bulbs including a free Counter Display. Batteries Included.

(877) 482-4276 | smartcharms.com



Colorful 3.5mm EarBuds from **SMASHDISCOUNT** (10%) include a built in remote and mic that allow for high quality audio when listening to your favorite music, movie or games and provide a great way to talk hands free. Available in eight colors.

(888) 317-0154 | smashdiscount.com



Vendor Profiles

Discovering More About Our PPP Vendors

If designs and manufactures Award-Winning Reading, Writing and Stationery gifts that are perfect for book lovers of all ages. Their book lights, bookmarks, book rests, stationery, magnifiers and reading glasses are wonderful additions to any gift shop as reading continues to be the #1 hobby in the world.

if USA, LLC

10% Discount | (866) 729-6160 | ifusa.com | Opening \$200 | Reorder \$50

Congratulations to the Winners of our June Buzz Worthy Giveaway



WINNER OF GIVEAWAY 1

**Lee Patterson, St. Vincent's Hospital Gift Shop
Birmingham, AL**

The Giving Bear® Collection is filled with cute and cuddly companions for those of all ages. When someone needs a hug, some courage, or a little extra support, these warm and fuzzy friends are right by their side. Bundle includes the Jumbo Giving Bear, regular size Giving Bear, Giving Baby Blanket and two Mini Giving Bears (Feel better and Friend).

Wholesale Value \$105.25
Retail Value \$210.20

DEMDACO

10% Discount (5% Willow Tree) | (888) 336-3226 | demdacoretailers.com | Opening \$150, Reorder \$150

WINNER OF GIVEAWAY 2

**Kathy Brough, Children's Hospital Colorado,
Colorado Springs Gift Shop – Colorado Springs, CO**

We all need a little comfort now and then — a reminder that we're not alone in the world & someone is in our corner cheering us on, no matter what! Our Giving Collection® was inspired to bring comfort, love & joy to our closest family & friends in a unique, cuddly way. Bundle includes the Giving Shawl, Giving Heart and Giving Socks in Cream, in addition to our Taupe Giving Blanket.

Wholesale Value \$102.00
Retail Value \$204.00

July Buzz Worthy Giveaway

Enter to win at purchasingpowerplus.com



GIVEAWAY 1

One of Center Court's #1 Margin makers!
The small footprint (L9" x W2.5" x H9") makes this a perfect impulse item to keep at the register. The Faith seasonal necklace program features 24 necklaces & charms.

Wholesale Value \$183.00
Retail Value \$479.52



GIVEAWAY 2

One of Center Court's #1 Margin makers! The small footprint (L9" x W2.5" x H9") makes this a perfect impulse item to keep at the register. The Breast Cancer seasonal necklace program features 24 necklaces & charms.

Wholesale Value \$183.00
Retail Value \$479.52

CENTER COURT

10% Discount (ex displays) | (574) 273-8985 | centercourtonline.com | Opening \$50, Reorder \$50

INTRODUCING

Vendors that create, imagine, repurpose, inspire, and are committed to our retail community.

CUTIEFUL DISTRIBUTION



10% Discount
(513) 892-9265
cutiefulwholesale.com

Opening \$0 | Reorder \$0

Cutieful: a family company established 2012 in Cincinnati, Ohio. A manufacturer of cute compression socks, apparel, and accessories. No opening or reorder minimums, free product display options, and product customization make them a great fit for your gift shop needs. They look forward to serving you!



KALALOU



10% Discount
(800) 249-4229
kalalou.com

Opening \$350 | Reorder \$150

Kalalou is a leading designer/supplier of unique, fun, and fascinating products to be found in the home accents, garden, and gift arenas. For 36 years they have traveled the corners of the world to bring together products that endure. They are committed to working with recycled/sustainable materials and are dedicated to improving the lives of those within the regions they travel.



RETAILER *to* RETAILER

“The Morning Coffee sessions have been a real treat for me since I have not been able to attend any markets over the past two years. I enjoy the presentations by new and old vendors. Sometimes I have forgotten about a vendor I have purchased from in the past and this brings them back to me for future purchases. Every session is so timely, and I appreciate that. I’m on the West Coast, so it truly is a morning coffee session for me.”

*Debbie Zullo, St. Charles Health System
St. Charles-Bend Gift Store, Bend, OR*

Register today!

Register for our next *Morning Coffee*
Virtual Networking Zoom session on
Tuesday, August 16th at 11:30 am EST



STRONGER TOGETHER

Let’s work together to support and empower our Retail Community by focusing buying dollars with PPP Vendors and choosing who to buy from with careful consideration. Each Retailer that buys from PPP Vendor Partners, encourages non-Vendors to support our community through membership with the power of their wallet, and advocates for the PPP Discount ensures we are stronger together. Together we can thoughtfully and powerfully ensure the collective success of the entire Purchasing Power Plus Community!

VENDOR UPDATES

The following Vendors will no longer be extending a discount to our Retail Members, due to a lack of orders from our collective group:

eb5, EcoVessel, embe babies, Kikisol, The Mountain, Natural Dog, Rockin Green, Roshambo, Scentships, SIC Cups and The Vintage Pearl.



**PURCHASING
POWER PLUS**
The Premier Healthcare Gift Shop Network

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(888) 221-3367

Stay in Touch



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