



# Network News

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*Trends. Savings. Community.*

*August/September 2022*

PUBLISHED BIMONTHLY BY PURCHASING POWER PLUS  
THE PREMIER HEALTHCARE GIFT SHOP NETWORK



# Southwest STYLE

*Southwest style is one interior design genre that packs in a whole lot of history! Embracing the iconic themes of the “wild, wild west” this style melds together cultural elements with periods of time that readily translate to our modern homes and spaces. Here we share a variety of products that rely on these influences for a fun mix!*

*Thank You,*

Jaci Gottschalk, Gift Shop Coordinator at  
Hays Medical Volunteer Corner Gift Shop in Hays, Kansas  
for suggesting a Cowboy Theme!

1. The new Duck Canvas Accessory bag from **BOSTON INTERNATIONAL** (10%) has a braided rope handle with a 13" drop, a zippered inside pocket and magnetic snap closure. These bags will be a fun "go to" all season. (800) 637-5061 [bostoninternational.com](http://bostoninternational.com)

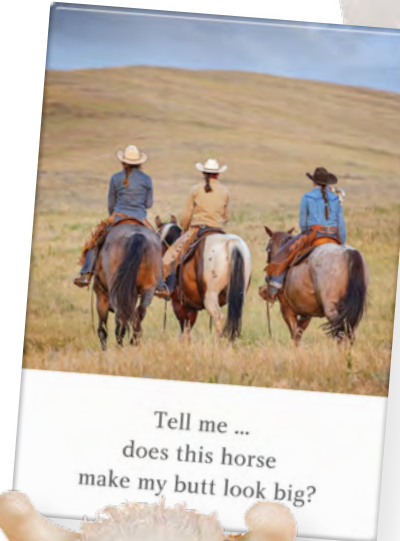
2. Even customers who've never been near a horse will appreciate the truth and humor of this fun magnet from **CARDTHARTIC** (10%). (800) 814-8145 [cardthartic.com](http://cardthartic.com)

3. Tumble Weed from **DOUGLAS CO. INC.** (5%) is a burly bull stuffed animal who loves to keep ranchers on their toes! If you're on your game, you might just be lucky enough to corral Tumble Weed for yourself! (800) 992-9002 [douglasscuddletoy.com](http://douglasscuddletoy.com)

4. Kick off your floral arrangement in style with this pink and tan cowboy boot vase from **BURTON + BURTON** (10%)! This fashionable vessel is crafted from hand-painted poly-resin with stunning details and topped off with a grosgrain ribbon. (800) 241-2094 [burtonandburton.com](http://burtonandburton.com)



1.



2.



3.



4.

5. The Last Creek Crossing wildlife sculpture from **DEMDACO** (10%) brings a passion for the great outdoors into your home. This sculpture's design is hand-cast and finished with bronze patinas carefully matched to accent the subtle details of the artwork. (888) 336-3226 demdacoretailers.com

6. Create stunning works of mosaic art with stickers! This distinctive poly-art paint by sticker book from **FOX CHAPEL PUBLISHING** (10%) features a collection of 10 geometric designs of majestic horses. Place stickers in appropriate spots and watch as the shapes transform into crystalized designs. (844) 307-3677 foxchapelb2b.com

7. Make a statement with these lightweight beaded cowgirl boot earrings from **CORONET JEWELRY & ACCESSORIES** (5%). These eye-catching seed bead earrings are perfect for a fun night out on the town or to add a pop to any outfit! (800) 837-8686 | coronet-jewelry.com

8. The Trail of Painted Ponies from **ENESCO LLC** (10% ex TROPP & Extra Value Items) celebrates the magic of the horse, the rich culture of America, and the unique talents of independent artists. Includes a collector card that tells the artist's story behind each design, and gift box. (800) 436-3726 enescobusiness.com

9. The Saddle Stirrup "Y" necklace from **CAROL YOUNG SILVER CORPORATION** (10%) features silver and copper tones accented with faceted, aqua beads. Beautifully packaged with an inspirational message about leadership. (415) 260-6590 carolyoungsilver.com



**10.** Saddle up and celebrate southwest style! These whimsical cowboy boot ornaments are topped off with a cactus and brought to us by **GANZ** (10%). These colorful ornaments are made with resin and include a loop for hanging. 800-724-5902 ganz.com

**11.** Calling all horse lovers! If you can't have a real pet horse, here's the next-best thing. Learn all the essentials of caring, loving, and riding horses-with your very own model horse. With simple projects and lots of learning, this kit from **KLUTZ INC.** (10%) is a guaran-steel hit! (888) 724-1872 klutz.com

**12.** There's nothing prickly about this pretty cactus charm bracelet from **LAURA JANELLE** (10%). The gold beaded bracelet perfectly complements any southwest-inspired style and looks so cute when paired with other jewelry. (844) 366-6900 laurajanelle.com

**13.** From **MARY MEYER CORPORATION** (10%) Giddy up and get ready to ride the Easy Ride 'Um stick horse. Fun for active play, it's just right for make believe gallops wherever your little cowboy or cowgirl roams. Press the right ear and hear it happily neigh and gallop. (800) 451-4387 marymeyer.com

**14.** This iron cactus wall hook is a home décor must-have. The hook set from **TRANSPAC** (20% exc. on P1 Prices) is perfect to hang jackets, keys and more, in an organized way. Display in your entryway for easy access. 800-449-9903 shoptii.com



10.



11.



12.



13.



14.



# Window Display That Inspire

*Pictured above are a few of our favorite display ideas from Pinterest.*



# *A Sweet* ESCAPE

*Beautifying ourselves and seeking out the best ways with which to do so, has been a source of comfort for hundreds of years. In 16th century B.C. Egypt, temples served as early shops and produced scented oils used as perfumes to soften the skin and hair, and even ease sore muscles. In 17th-century Europe, apothecaries sold materials such as mineral powders and plant oils, so patrons could blend their own potions to disguise everything from wrinkles to gray hair.*

*Today, the gift shops that sell creams, soaps and perfumes are often more than points for picking up these goods: They can be sanctuaries in the midst of our day that stimulate the senses, and perhaps even calm the soul. In a time where moments of respite are welcome, curate a sweet escape that makes shopping feel like a bit of a discovery.*

*Thank You.*

Nancy Rogers, Volunteer Manager, at the Scotch Bonnet Gift Shop  
in Laurinburg, NC for recommending this sweet-smelling theme!



**GREENWICH BAY TRADING CO.** (10%) soaps are blended with nature's herbs and botanicals into gentle exfoliating bars. Each soap is enriched with shea butter and virgin olive oil and infused with fresh botanical scents. (800) 323-1209 gbsoups.com



The definition of luxury, these bath bombs from Earth Luxe, a line from **GIFTCRAFT INC.**, (10% ex C. Paige & Cartwheels) drop into the water creating swirls of rich color and luster. Tri-color bath bomb with essential oils available in four colors and scents. (877) 387-4888 giftcraft.com



This floral scented cream from **BEEKMAN 1802** (10%) is rich in goat milk and shea butter, ensuring lasting moisture, and is laced with gentle botanical notes to give hydrating relief to dry hands. (407) 351-5656 beekman1802.com



This Signorina Miniature Collection for Women from **DIRECT FRAGRANCES** (3%) is an ode to the friendship between women, who find their strength and daily dose of joy in the community; making every moment extraordinary. (800) 800-4208 directfragrances.online



Hand lotion doesn't have to be boring! This adorable honey-vanilla scented lotion from **TWO'S COMPANY** (10%) is held in a textured container adorned with a cute bee charm. This is the perfect housewarming or hostess gift! (800) 896-7266 twoscompany.com

With a squeezable soft silicone that teaches counting and colors, the comforting companion LumiPet Nightlights by **LUMIEWORLD LLC** (10%) changes colors with a tap or a remote with a sleep-timer function and is rechargeable and dishwasher safe. (888) 593-6444 lumieworld.com



# BEST SELLERS

A collection selected and shared with us by our PPP Vendor Partners

**ROMAN INC'S** (10%) debuts the newest introductions from their Pudgy Pals Collection. The Pudgy Pals Halloween Kitty will be sure to cast a spell this Halloween and the Thankful Hedgehog will be a beautiful addition to the harvest colors this fall. (800) 729-7662 roman.com

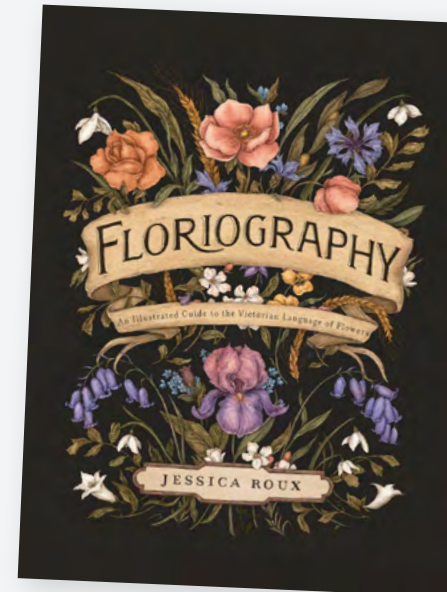


**BLUE MOUNTAIN ARTS** (10%) calendars are perfect for gift-giving and personal use with a variety of themes, styles, and price points. Full returns on unsold calendars, and December 10th dating on all orders. (800) 525-0642 bluemountainpress.com

Weighing in at only 12 grams, **SCOJO NEW YORK'S** (10%) bestselling Gels Original reading glasses are exceptionally lightweight, durable and flexible. Shop their wide color selection today! (651) 206-3652 scojo.com



*Floriography* from **ANDREWS MCMEELE PUBLISHING** (10%) is a guide to the historical uses and secret meanings behind an impressive array of flowers and herbs. A gorgeously illustrated botanical encyclopedia for your favorite romantic, bride-to-be, or green-thumbed friend. (800) 851-8923 publishing. andrewsmcmeel.com





# The Purchasing Power Plus Marketplace

We are excited to share we will be hosting a virtual PPP Marketplace event on September 20th and 21st starting at 11:30 am EST each day. We will be meeting LIVE with PPP Vendors, as we shop, network, share favorite finds and enjoy giveaways! Add this special day to your calendar.



Learn more about our new platform & how to shop with this video from our partners in technology, MarketTime.

*Log-In Instructions Here*      *Shopping Instructions Here*



Kelly Bristol, Vice President, Marketplace and Buyer Engagement with MarketTime will be meeting with us during our August 16th *Morning Coffee* to guide us through the log in process and share more about navigating this new digital space.

*Register Here!*

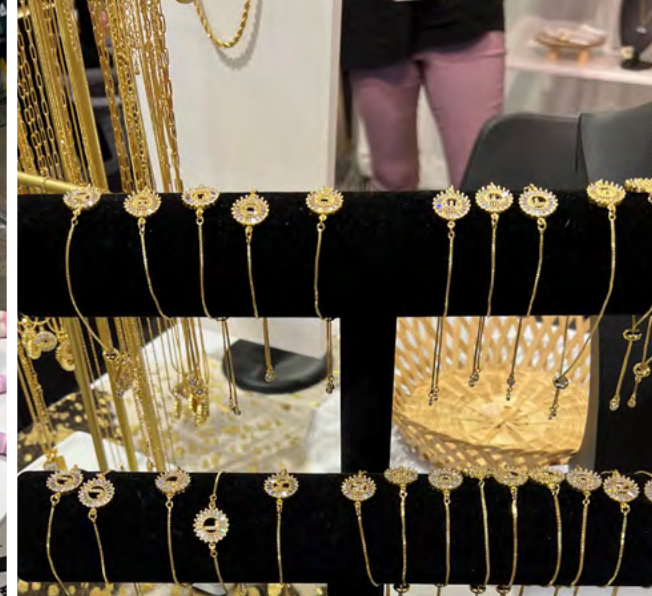
We are delighted to share highlights from Kelly's recent trip to the Dallas Market Center. Kelly has kindly sent along photos that highlight PPP Marketplace Vendors exhibiting there (see pages 9 & 10 of this issue). To round it out, our editors reached out to a handful of our Marketplace Vendors for their favorite product picks. Enjoy this spotlight and round up!

“Energy was high at the Dallas Total Home & Gift Market in June. It was exciting to see all Gift and Home showrooms occupied, and buyers crowding the hallways as they visited favorite and new showrooms and visited the temporary exhibitors in focused neighborhoods on the DMC campus. Vendors were pleased to see buyers from all over the country, and to receive orders from buyers they'd not met before. As the Dallas Total Home & Gift Market is the first show of the

summer season, buyers can see new products and trends in Dallas first – and be the first to place orders. I loved meeting PPP vendor partners from **GooseWaddle, Boston International, Peter Pauper Press, Harry D. Koenig,** and many more, and hearing of their shared excitement for the relaunch of the PPP Marketplace. These vendors truly value the relationships they have with PPP members and are looking forward to working with these buyers on the PPP Marketplace.” – Kelly Bristol



**GOOSEWADDLE + PELLO**  
10% Discount | (252) 317-0578 | goosewaddle.com



**MILA + STEVIE LLC**  
10% Discount | (480) 575-6196 | milaandstevie.com



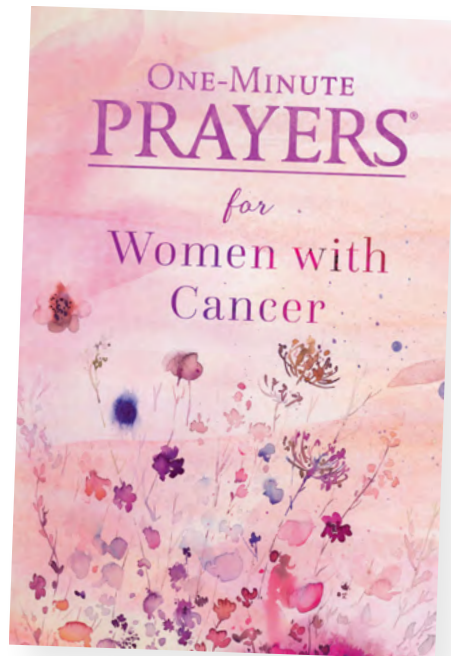
**TECH CANDY**  
10% Discount | (205) 437-3395 | shoptechcandy.com



**BOSTON INTERNATIONAL**  
10% Discount | (800) 637-5061 | bostoninternational.com



Give joy to those you appreciate with the new adorable Cranky Critters self-powered, animal-shaped flashlights from **FLIPO GROUP, LTD.** (10%) Cranky Critters require no batteries. Simply crank and use. (800) 392-6966 flipowholesale.com



One-Minute Prayers for Women with Cancer from **HARVEST HOUSE PUBLISHERS** (10%) is filled with wisdom and empathy to help women navigate the difficulties of their cancer journey. 126 bite-sized devotions with a scripture verse and a prayer. (800) 547-8979 harvesthousepublishers.com



This dreamy blue Powder Fresh Footie Dress from **HAUTE BABY** (10%) has a beautiful handmade lace skirt, intricate lace detailing at the wrists and darling pink and nude rosettes at the waist. Offered in Sizes 0/3 – 12 Months (713) 334-9006 hautebaby.com



Your fall wardrobe isn't complete without **HEADBANDS OF HOPE** (10%) traditional textured headbands available in maroon, camel, and forest. Combining a ruched style and warm fall colors, they are the perfect addition to your autumn outfit. (919) 323-4140 headbandsofhope.com



A Mibleball is not your typical toy. From **MIMBLEBALL, INC.** (10%) it has therapeutic qualities of immediate comfort, engagement, and amusement that captivates people of every age, young, old, and in-between. Fun. Fluffy. Friendly. (323) 578-6598 [mibleball.com](http://mibleball.com)



**PAPARAZZI BY BIZ** (10%) offers a collection of easy fitting faux suede outerwear featuring gorgeous styles with or without embroidery detail and are the perfect finishing touch to any outfit - no dressing room required! (213) 748-2900 [paparazzibybiz.com](http://paparazzibybiz.com)



When the stresses of life intervene, take a big breath in and let a big breath out, in this colorful board book from **SCHIFFER PUBLISHING LTD.** (55%) that introduces conscious breathing for children and adults alike! (610) 593-1777 [schifferbooks.com](http://schifferbooks.com)



Look and feel great with **THINK MEDICAL SUPPLY'S** (10%) modern, stylish, and comfortable fashion compression socks, great for everyday wear. (800) 875-1244 [thinkmedsupply.com](http://thinkmedsupply.com)



New animal and dinosaur plushies with incredible patterned fabric are now in-stock from **TEXAS TOY DISTRIBUTION** (10%) They offer no minimums and ship same-day! (800) 600-3500 [texastoydistribution.com](http://texastoydistribution.com)

# INTRODUCING

Vendors that create, imagine, repurpose, inspire, and are committed to our retail community.



## BABY BLOSSOM COMPANY



10% Discount  
babyblossomco.com  
Opening \$200 | Reorder \$150

Baby Blossom Company was founded in 2009 by a mother-daughter team who set out to create a line of beautiful, yet functional baby gifts. Their creatively presented line of flower bouquets, cakes, and cupcakes transform into usable baby layette items new parents adore. Each gift is handcrafted in Connecticut.



## BETTY BLU



10% Discount  
(941) 500-4089 | bettyblu.com  
Opening \$150 | Reorder \$150

Betty Blu's hand poured collections are beautifully infused with high quality fragrance oils. They embrace the tradition of storytelling with their thoughtfully curated candles and wax melts that capture the intimate connection between emotions, scents, and memory. Made in their Florida studio one small batch at a time.



## TOYSMITH



10% Discount  
(800) 356-0474 | toysmith.com  
Opening \$0 | Reorder \$0

Toysmith has been inspiring creative play for over 40 years. With a diverse portfolio, Toysmith strives to turn everyday moments into joyful memories with their selection of on-trend impulse and premium novelty items and active play products. Toysmith's curated assortments cover 100% of recognized play patterns, driving market growth.

# August Buzz Worthy Giveaway

Enter to win at [purchasingpowerplus.com](http://purchasingpowerplus.com)



## GIVEAWAY 1

An eco-friendly plush line, eco ebba brings soft, quality plush characters into the arms of your little ones. Bundle includes lovable animals made from recycled materials like Silas Sloth (2 of each style: plush, luvster, small rattle) and Pembe Panda (2 of each style: plush, luvster, small rattle).

Wholesale Value \$200.00  
Retail Value \$450.00

## GIVEAWAY 2

Baby Talk from ebba gift was made for playtime! Bundles include Baby Talk playsets suitable for boys and girls in the styles of My Mermaid House, Dragon and Friends, My Ice Cream Truck, My First Pet II, and My Barnyard Friends II.

Wholesale Value \$160.00  
Retail Value \$350.00

## EBBA

10% Discount | (844) 588-3222 | [ebbagift.com](http://ebbagift.com) | Opening \$150, Reorder \$150

# September Buzz Worthy Giveaway



## GIVEAWAY 1

A 16 pack variety pack of Baby Jack's 8x8 sensory tag crinkle toys! Kids of all ages have a comfort object that soothes them. The Baby Jack Learning crinkle tag square evokes the five senses, made for learning and play. Designed by kids, building pictures using shapes, letters and numbers creating a "look and find" concept for a product that is for beyond baby.

Wholesale Value \$104.00  
Retail Value \$207.20



## GIVEAWAY 2

16 pack YOUR STATE Crinkle Tag Square Toy that will encourage state pride and learning the capital, motto, flag, bird, tree, flower and other fun facts! Kids of all ages have a comfort object that soothes them. The Baby Jack Learning crinkle tag square evokes the five senses, made for learning and play. A great travel toy keepsake!

Wholesale Value \$104.00  
Retail Value \$207.20



## GIVEAWAY 3

14 Pack Variety 10x10 Sports Learning Lovey Tag Toys. These stroller plush sports toys encourage learning the basic concept of each game! Kids of all ages have a comfort object that soothes them. The Baby Jack Learning crinkle tag square evokes the five senses, made for learning and play. A great travel toy keepsake!

Wholesale Value \$140.00  
Retail Value \$280.20

## BABY JACK AND CO.

10% Discount | (866) 745-2491 | [babyjackandcompany.com](http://babyjackandcompany.com) | Opening \$120, Reorder \$120

## CONGRATULATIONS TO OUR CENTER COURT JULY BUZZ WORTHY WINNERS

Winner of Giveaway 1: Darlene Majkich, Fairview Range Medical Center Gift Nook, Hibbing, MN | Winner of Giveaway 2: Debbie Hilts, McLaren Central Michigan Hospital Gift Shop, Mt. Pleasant, MI

# CARRY ON...

*Our editor's picks for traveling in style!*



This fashionable tote bag with tassel from **SIMPLY NOELLE** (10%) is the perfect size for a weekend getaway. It has a large, fully lined roomy main compartment. Inside there is an accessory compartment with a zip pocket to keep all your smaller belongings in place. (800) 724-5902 [ganz.com/Simply-Noelle/](http://ganz.com/Simply-Noelle/)

Made of lightweight nylon material and RFID-protected card sleeves built in the Jordan backpack from **K. CARROLL ACCESSORIES** (10%) is the perfect travel accessory. Converts from a backpack to a cross body bag adding elements of ease and comfort so you can explore hands-free. (248) 364-2740 [k-carroll.com](http://k-carroll.com)

The **POCKET PLUS** (10%) collection is made in the USA and comes in five different sizes. Perfect for travel and holding your passport, money, wallet, phone and more! (319) 435-8107 [pocketplusorders.info](http://pocketplusorders.info)



**Bonitas**  
International

## Vendor Profiles

Discovering More About Our PPP Vendors

Yes, you love the ID jewelry collections from Bonitas International. You've come to expect the sparkle, shine and most importantly the ring at your register, that the collections deliver. Together we delight the 76 million working women in America who prefer to identify with style.

As both the creator and leader of the ID jewelry category, our latest collection features on trend designs, endless innovation and quality construction. In our partnership, we bring you unrivaled consumer insight in a growing market of women who wear work IDs – and we deliver programs that offer attractive margins and high turnover.

Our story is now an industry legend. CEO Lisa Harrington was a pediatric nurse at Cincinnati Children's Hospital when she created the first beaded ID lanyard much to the delight of her co-workers. When her sister-in-law and downsized exec, Kimberly Martinez heard Lisa's story, she convinced her that they needed to free working women around the world from the fashion disaster that comes from wearing an employee ID badge. As Bonitas International further evolves and grows; we will continue to build on our 20-year women-owned business with new ideas and trending merchandise for your stores and customers.

5% Discount | (888) 726-6533 | [bonitaswholesale.com](http://bonitaswholesale.com) | Opening \$200 | Reorder \$150

# STRONGER TOGETHER

Center Court is generously supporting our PPP Retail Community with a giveaway featuring a brand-new collection.

Mazie Mae earrings are fun, sparkly, and collectible. They make the perfect gift at \$12.99 each or 2 for \$20. Mazie Mae earrings are hypoallergenic and covered under Center Court's lifetime warranty. This is a brand-new line that will be available October 7th, 2022.

Wholesale Value \$190.00 plus \$125.00  
Display | Retail Value \$519.60

To enter, simply email [memberteam@purchasingpowerplus.com](mailto:memberteam@purchasingpowerplus.com) and share either number one or number two below (or both to be entered twice!) –

1. A PPP Testimonial – no one can share with other Retailers like you can! Share what is great about our community with other buyers.
2. Highlight your top five tips for maximizing a PPP Membership.

## CENTER COURT

10% Discount (ex displays) | (574) 273-8985 | [centercourtonline.com](http://centercourtonline.com) | Opening \$50, Reorder \$50

# Come say HELLO.

Check out the **August Morning Coffee** giveaways and register here!

Join us on Tuesday, August 16th at 11:30 am EST for our next *Morning Coffee* Zoom session. We will be meeting with: Baby Blossom Co., Headbands of Hope, LumieWorld LLC, Pictura, SM Distribution, and Squishable. Special guest, Kelly Bristol, Vice President, Marketplace & Buyer Engagement, at MarketTime will guide us through shopping the PPP Marketplace.

*Register Here!*



## VENDOR UPDATES

The following Vendors will no longer be extending a discount to our Retail Members, due to a lack of orders from our collective group: *Effective August 1: TriAction Toys Effective September 1: Faceplant Dreams, mb greene & Wild Republic* In addition, **Mud Pie** will not be continuing as a supporting PPP Vendor as of August 1. Sadly, BraveHoods is closing their doors. We wish them the very best of luck with their future efforts!

**We are happy to share that Kurt Adler has renewed their support of our Retail Community!**



**PURCHASING POWER PLUS**  
The Premier Healthcare Gift Shop Network

5224 West State Road 46 #337 | Sanford, Florida 32771  
(888) 221-3367

*Stay in Touch*



[memberteam@purchasingpowerplus.net](mailto:memberteam@purchasingpowerplus.net)  
[www.purchasingpowerplus.com](http://www.purchasingpowerplus.com)