



# Network News

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*Trends. Savings. Community.*

*December 2022/January 2023*

PUBLISHED BIMONTHLY BY PURCHASING POWER PLUS  
THE PREMIER HEALTHCARE GIFT SHOP NETWORK



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# Spring Fling

The sun is stretching its warm rays longer and longer into our days, the flowers are making their graceful debut and the last of the snow is all but a memory – spring is around the corner! To embrace this beautiful season, our editors worked hand in hand with PPP vendor partners to create a look at what's new for spring 2023. Enjoy this mix of products that promises to chase away the doldrums of winter with a cheery and exuberant welcome of spring.

Keep an eye out for these brand-new Hatchlings before they break out of their shells completely! Hatchling Bunny is a precious bunny from **AURORA WORLD INC.** (5%) with little bits of egg surrounding its head and bum. (888) 287-6722 [auroragift.com](http://auroragift.com)



**AVANTI PRESS, INC.** (10%) delights greeting card lovers year-round. The Spring holiday collection offers a unique combination of cute, sweet, and silly characters with the perfect verse inside. Fun designs for all Spring holidays! (800) 228-2684 [avantipress.com](http://avantipress.com)



From Valentine's Day to Easter, Mother's Day to Graduation, **CALYPSO CARDS** (10%) gives voice and style to everyone's desire to connect. Their Spring 2023 lines are now available to order. (978) 287-5905 [Calypsocards.com](http://Calypsocards.com)



Check out **CUTIEFUL DISTRIBUTION'S** (10%) bright, cheery compression socks to "spring" you out of that winter gloom! (513) 892-9265 [cutiefulwholesale.com](http://cutiefulwholesale.com)



Girls can never have too much jewelry! Mazie Mae earrings from **CENTER COURT** (10%) are fun, sparkly, and collectible. "Buy 2" promo encourages purchasing in multiples and makes a great gifting option. (574) 273-8985 [centercourtonline.com](http://centercourtonline.com)





Gift an **EARTH ANGEL BY CLOCK IT TO YA** (10%) candle with a special message for those you love. Always perfect to give are My Valentine, Mom, Nana, Daughter, Grandma and Friend. And don't forget the all-important Volunteer! (800) 848-8144 [earthangelusa.com](http://earthangelusa.com)



Say it with color! Customers will love these sweet pads from **IT TAKES TWO, INC.** (10%) that add a special flair to any message. Note pads are small enough for purse, yet large enough for a full message. Filled display available. (800) 331-9843 [ittwholesale.com](http://ittwholesale.com)

Bring out the joy of the Spring Season with this colorful and cheery bestseller flag from **EVERGREEN ENTERPRISES INC.** (10%) new Spring Collection. (800) 774-3837 [myevergreenonline.com](http://myevergreenonline.com)



Spread some smiles this Easter holiday with this adorable bunny from **FIRST & MAIN INC.** (10%) made of sumptuously soft spandex and stuffed lightly for extra squeezing! (800) 726-1400 [firstandmain.com](http://firstandmain.com)



Mr. & Mrs. Peter Cottontail...Hoppin 'down the...you know the rest! Fantastic detail and festive pastels adorn each of these resin Easter rabbits from **K&K INTERIORS, INC.** (10%) They will be sure-fire customer favorites! (877) 647-0111 [kkinteriors.com](http://kkinteriors.com)



**THE LANG COMPANIES INC.** (10%) jigsaw puzzles are a fun and challenging activity to do with friends and family! Tackle the Spring Meadow 500-Piece Puzzle, featuring artwork by Lisa Audit. (800) 262-2611 [dgamecasupscale.com/the-lang-companies-1](http://dgamecasupscale.com/the-lang-companies-1)



Floral lovers, this collections for you! Bright, fresh, lush, and exotic, sample **HAPPY WAX'S** (10%) entire Floral Collection! Includes one 2oz pouch of Lavender Cactus, Honeysuckle Yuzu, and Jasmine Bergamot. Made with all-natural soy wax, infused with essential oils. (855) 824-0322 [happywax.com](http://happywax.com)



Share bright and cheerful greetings for Easter, Mother's Day and springtime with a fresh selection of cards from **LEANIN TREE INC.** (10%) All cards are made in the USA. (800) 525-0846 [tradeleanintree.com](http://tradeleanintree.com)

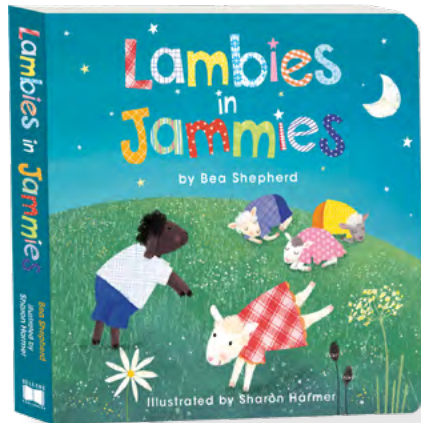




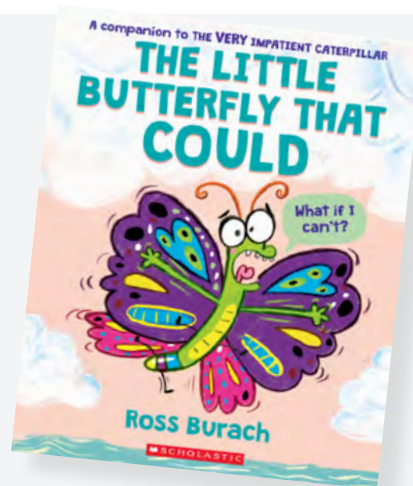
A delightful addition to the garden or patio, these whitewashed rabbits from **MELROSE INTERNATIONAL LLC** (10%) are posed realistically with ears up as if they are on garden patrol. Cast in resin with a basket weave look and Raffia bows that add charm. (800)-282-2144 melroseintl.com



Spring takes flight with butterflies and the softest hint of mint. Just a few of the many new seasonal jewelry offerings from **PERIWINKLE BY BARLOW** (10%) that are sure to delight your customers. (800) 654-6074 periwinklebybarlow.com



From **SELLERS PUBLISHING, INC.** (10%) Sharon Harmer's delightful illustrations of lambs in pajamas combined with the whimsical rhymed text offers a wonderful way to help a child settle down and go to sleep. (800) 625-3386 rsvp.com



This sequel to *The Very Impatient Caterpillar* from **SCHOLASTIC INC.** (10%) is a playful parody on butterfly migration - delivered with hilarity and heart. It pays loving homage to every child's struggle to spread their wings and gain confidence. (888) 724-1872 scholastic.com



Announcing new sticker sheets from **PETER PAUPER PRESS INC.** (10%) Six sheets in each pack (40-100 stickers in each pack) and 21 different unique styles to choose from! (914) 681-0144 peterpauper.com



Brighten up uniforms with **SMART CHARMS** (10%) Spring Retractable Badge Holders! Over 100 styles, 3D Rubber to colorful Photo Metal Badge Holders. It's easy to keep your selection fresh! (877) 482-4276 smartcharms.com



Celebrate every spring holiday with **PICTURA** (10%)! With their highly refined, hard paper stock greeting cards and on-trend, fresh product you will not stop hearing compliments. From general to religious to family specific, they cover all your customers' requests. (973) 890-1070 picturausa.com



Keep your favorite beverage hot or cold all day long in style with this sleek, sturdy bottle by **SMASHDISCOUNT** (10%) Ships in individual gift boxes with barcode sticker on both the box and bottle itself for easy retail display. (888) 317-0154 smashdiscount.com





# Window Displays That Inspire

*Pictured above are a few of our favorite display ideas from Pinterest.*







# RETAILER *to* RETAILER

*This issue of Network News continues where our last issues left off! We have been in touch with many of our PPP Retailers, as we discuss the current landscape for retailers in the healthcare sector. Our team worked to compile all the survey responses, email interviews and data collected to share with you. If you missed our October/November issue of Network News, we encourage you to download your copy today!*

*What new services/amenities have been added & proven successful in the past year?*

"We paired with a small locally owned bakery about 20 miles from our hospital to buy wholesale homemade sweets once a week. This has been a major success for us and the bakery. Most Thursday mornings we literally have a line of staff waiting at the door to shop for goodies!"

*Angela Quinn, Lenoir Memorial Hospital  
Cheer Corner, Kinston, NC*

"We have finally opened to the public as of June 2022. Some promoting of an item a week has brought people in. I do a 7% off to all hospital employees using their badge to quick charge..."

*Darlene Majkich, Fairview Range Medical  
Center Gift Nook, Hibbing, MN*

"Our own website, State items...Snack foods"

*Ginger Taylor, Wishing Well Floral and Gifts  
CoxHealth Auxiliary Gift Shop, Springfield, MO*

*What are some of the overall retail successes in the past year or two?*

"With the relaxing of the associate dress code during Covid from only scrubs to tees and sweat-shirts, we began to develop and offer branded Ascension/St. Vincent's clothing (short sleeve and long-sleeved tees, sweatshirts and fleece jackets. We sold over 1200 units last year that made up a lot of ground with the associates purchases."

*Lee Patterson, St. Vincent's Hospital  
Gift Shop, Birmingham, AL*

"Expanding our offerings of the Evergreen Sassafras mats has been a great success. Our sales of the Main Street earrings from Coronet continue to increase and we sell about 10 pairs a week in our small shop. Also, doing employee 20% off sales really brings our Hospital staff in, and that helps our sales a lot."

*Tamara Szarszewski, Logansport  
Memorial Hospital, Logansport, IN*

**Visit our website to read more from PPP Retailers in our Smart Retailing feature.**

# PURCHASING POWER PLUS EXCLUSIVE EVENT *January 2023*

We are thrilled to share that we will be hosting an in person event at the AmericasMart in January 2023! Our plans for our Welcome Back event in Atlanta include breakfast, networking and an order writing vendor floor. Of course, we will fill the day with fun giveaways and opportunities to network!

**PUT THIS DATE ON YOUR CALENDAR & REGISTER  
AT [PURCHASINGPOWERPLUS.COM](https://www.purchasingpowerplus.com):**

**THURSDAY, JANUARY 12TH AT 9 AM (ATLANTA)**

We are excited to be returning to market and for the support of International Market Centers!

# INTRODUCING

Vendors that create, imagine, repurpose, inspire, and are committed to our retail community.



## BABY PAPER



10% Discount | (847) 272-5588  
babypaper.com  
Opening \$1 | Reorder \$1

Babies love the crunchy sound of Baby Paper, their favorite first toy. Perfectly sized for tiny hands, it provides sensory stimulation that helps babies learn. For toddlers and beyond, there's a Sensory Plush and Fidgety Paper, made from ultra-soft materials featuring Baby Paper's signature crunch. Safe, Simple Effective. Great for gifts!



## BAMBOO TRADING COMPANY



10% Discount | (800) 346-0225  
bambootradingcompany.com  
Opening \$150 | Reorder \$100

Bamboo Trading Company is a globally influenced fashion accessories company featuring on trend jewelry and accessories handmade by artisans from all over the planet. Every purchase makes a difference.



## BANANA PANDA INC



10% Discount | (856) 720-0580  
bananapanda.com  
Opening \$350 | Reorder \$100

Banana Panda is a brand of puzzles, games, flash cards, and books designed and made in Europe. Their products offer family bonding and independent play for newborns, babies, toddlers, and growing kids alike. Crafted with the highest quality standards, with non-toxic vegetable oil-based inks. and with child safety in mind!





## BANDED



10% Discount | (615) 628-8159  
banded2gether.com  
Opening \$150 | Reorder \$150

"You've got life. We've got your hair." BANDED hair accessories are for every woman and every occasion. 100% woman owned and operated, BANDED products are proudly designed in Nashville, TN. BANDED supports women and children around the globe. Every 1 product sold = 3 meals provided to children in need.



## BROADSTREET PUBLISHING GROUP



60% Discount | (952) 300-6250  
broadstreetpublishing.com  
Opening \$0 | Reorder \$0

BroadStreet Publishing is an inspirational book publisher located in central Minnesota. The company aims to create meaningful products that are not only rich in content but are also beautifully packaged. To date, their books have globally reached millions of all ages who are looking for the perfect gift.



## BROKEN TOP BRANDS



10% Discount | (541) 306-3079  
brokentopcandleco.com  
Opening \$300 | Reorder \$150

BIT Brands is a lifestyle company of affordable luxury. Founded in 2015 as a candle company, BIT has grown to offer an array of home and body products. Every scent has been developed to have its own unique expression. All their products are gluten-free, paraben-free, phthalate-free, and vegan.





## COMPENDIUM



10% Discount | (206) 812-1640  
live-inspired.com  
Opening \$100 | Reorder \$75

Create meaningful moments with gifts that inspire. Compendium's collection of books, cards, journals, and children's items is filled with ways to connect with loved ones and mark everyday occasions. Whether you're looking to show appreciation to a parent or encourage a friend, these best-selling gifts help honor the relationships that matter most.



## LAUREN-SPENCER GROUP, LLC



10% Discount | (877) 352-8736  
www.lauren-spencer.com  
Opening \$300 | Reorder \$300

Lauren-Spencer Group, LLC products carry a special meaning to help customers express their own personal inspiration. Their motivational jewelry helps inspire modern women to be the best version of themselves. Gift shops love their retail point of sale display units, out of the box ready to sell with a display and story cards.



## MOBI



10% Discount | (866) 765-6624  
playmobi.com  
Opening 1 case | Reorder 1 case

Mobi is a company that is passionate about fun. They strive to inspire creativity and curiosity and believe in the power of play. Their quirky, unique products are thoughtfully crafted and designed by a team of doctors, therapists, parents, and children.





## MODGY



10% Discount | (800) 626-6349  
modgy.com  
Opening \$200 | Reorder \$200

Modgy seeks to bring artful living to the everyday through reimagined products that deliver beauty, convenience, and simplicity at home or anywhere life takes us.



## NASHVILLE WRAPS



10% Discount | (800) 547-9727  
nashvillewraps.com  
Opening \$50 | Reorder \$25

Nashville Wraps is a wholesaler of gift, gourmet, and retail packaging. Specializing in designer collections and custom printed packaging including shopping bags, gift wrap, tissue paper, boxes, ribbon, and gift basket supplies. Check out their Green Way® products for natural, recycled, degradable or environmentally sustainable packaging. In stock, Ships fast.



## OOLY LLC



10% Discount | (760) 231-7603  
ooly.com  
Opening \$250 | Reorder \$250

OOLY is a whimsical and colorful arts, crafts and school supply brand designed for kids, adults, and everyone in between. OOLY loves creating whimsical and colorful products that spark imagination and inspire self-expression. Whatever space you're in, OOLY has something for all creative hearts and hands to help CREATE YOUR HAPPY.





## POMEGRANATE



60% Discount | (800) 227-1428  
pomegranate.com  
Opening \$150 | Reorder \$150

For over 50 years, Pomegranate has published books, calendars, puzzles, stationery, coloring books, and games that focus on art, nature, history, science, and popular culture. They collaborate with museums, libraries, artists, and writers, and believe in the power of art and information to positively impact the world.



## RAINCAPER



10% Discount | (877) 789-9975  
raincaper.com  
Opening \$250 | Reorder \$150

RainCaper is a women-owned and women-operated company providing high-quality and stylish travel accessories, home decor, stationery, and more. They are proud to share their love of art with independent retailers. They are confident that their top-quality products, store-friendly policies, and exceptional customer service will keep you coming back.



## RETRO 1951, INC.



10% Discount | (800) 466-1951  
retro51.com  
Opening \$300 | Reorder \$300

Retro 1951 focuses on unique gifts, bringing enjoyment to the world of writing instruments and accessories. The pen is a perfect gift and Retro51 merges the fashionable designs of today with vintage, quality ideals of yesteryear. With bright colors and unique themes, Retro51 believes Life is too short to carry an ugly pen!





## TREND ENTERPRISES, INC.



10% Discount | (800) 328-0818  
trendenterprises.com  
Opening \$0 | Reorder \$0

For 50+ years TREND has been making learning FUN with Bingo, Pocket Flash Cards, Classic Card Games and more. TREND's new family games lead with FUN, creating opportunities for families to enjoy off-screen time together. Discover their Puzzles, famous Stinky Stickers® and Wipe-Off® Books as well.



## WHITNEY HOWARD DESIGNS



10% Discount | (818) 884-8478  
whitneyhowarddesigns.com  
Opening \$100 | Reorder \$100

Whitney Howard Designs is an eco-friendly company that creates meaningful and inspirational pewter gifts in Los Angeles, California. They create tangible, wearable objects that remind us of the people and things we love, the inspiration and connection we seek. Every blessing ring, quotable cuff and memorial rock shares a lasting sentiment.



## WORDTEASERS



10% Discount | (888) 967-3877  
wordteasers.com  
Opening \$90 | Reorder \$60

WordTeasers are family friendly conversation starters that get everyone talking, laughing, and learning something new! With over 30 different titles to choose from, WordTeasers offers something for everyone. WordTeasers is a women owned company, founded in 2007.



# Buzz Worthy December Giveaway

*Enter to win at [purchasingpowerplus.com](http://purchasingpowerplus.com)*



## GIVEAWAY 1

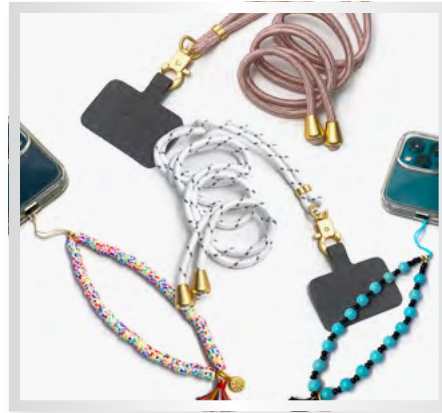
Got things? This mega long cord charges all the things. Not to mention, this Power House outlet is leading the cord-clutter resistance with power you're not embarrassed to see on the floor next to the couch. This giveaway set includes 4 Triple Header Maxi 6 ft woven USB Cables and 4 Power House Outlet + USB Port Charging Stations.

Wholesale Value \$137.00

Retail Value \$288.00

## Tech Candy

10% Discount | (205) 437-3395 | [shoptechcandy.com](http://shoptechcandy.com) | Opening \$150, Reorder \$75



## GIVEAWAY 2

We drop our phones. Sometimes, a lot. We leave our phones. Sometimes, on the counter in the bathroom at Target. Surgically attaching them to our person is not a viable option, which makes attaching them with The Hookup lanyard or our It's All in the Wrist straps the next best thing! This giveaway set includes 8 wrist straps and 8 lanyards.

Wholesale Value \$106.00

Retail Value \$248.00

# Buzz Worthy January Giveaway



## GIVEAWAY 1 AND 2

Winner receives a full display of our newest badge reel line, Glitterific Badge Reels! These lightweight, easy to clean, badge reels are made of glitter resin and securely mounted onto an alligator clip reel.

Wholesale Value \$284.25 | Retail Value \$621.60

## Outside the Box

10% Discount | (800) 977-4704 | [badgeapeel.com](https://badgeapeel.com) | Opening \$100, Reorder \$50



# SMART *Retailing* TIP

*Learn more about PPP Vendors  
with our quick one-minute videos!*

## WAYS TO VIEW:

### PPP Blog Post

The blog post is sent to you via email from [memberteam@purchasingpowerplus.net](mailto:memberteam@purchasingpowerplus.net) each month or you can view directly on our site.

### Video Channel

Click on each vendor's logo displayed to play the corresponding video.

### Network News

Each newsletter issue includes an Introducing feature. Click on the large play button icon that accompanies that feature to play the video.

### Social Media Platforms

Follow along! We post a feature highlighting each new vendor and a video on both Facebook and Instagram.

# Morning Coffee

*Winter 2023 - A Morning Coffee Virtual Event*

We will be hosting a *Morning Coffee* Virtual Event in February with a special focus on Vendors newer to the PPP Retail Community. Our plans include retail education, giveaways, networking, and live vendor presentations.

*Register today!*

**Join us Wednesday, February 22nd  
for this special day of connection.**



## VENDOR UPDATES

The following Vendors will no longer be extending a discount to our Retail Members, due to a lack of orders from our collective group: Dr. Segal's and Pudus Lifestyle Co.

**We encourage you to support our participating Vendor Partners and focus your buying dollars with the Vendors committed to your success.**



**PURCHASING  
POWER PLUS**  
The Premier Healthcare Gift Shop Network

5224 West State Road 46 #337 | Sanford, Florida 32771  
(888) 221-3367

*Stay in Touch*



[memberteam@purchasingpowerplus.net](mailto:memberteam@purchasingpowerplus.net)  
[www.purchasingpowerplus.com](http://www.purchasingpowerplus.com)