



Winter Preview Booklet 2023

SPONSORED BY THE FEATURED PURCHASING POWER PLUS VENDOR PARTNERS

WINTER PREVIEW BOOKLET

1 *Section One*

Vendor Partners offering an extra 5% discount to all PPP Retailers in January and at featured Winter Markets.

2 *Section Two*

Vendor Partners offering the standard PPP discount to all PPP Retailers.

Our sincere appreciation is extended to all the PPP Vendor Partners, featured in this booklet, and whose sponsorship have made it possible.

NOTE: Purchasing Power Plus discounts cannot be combined with any other show offerings and regular exclusions still apply. You are free to select the best offering for you. Please read the details including applicable Mart locations of each incentive, as they do vary by Vendor. Be sure to identify yourself as a PPP Retail Member Store and provide your store number to ensure your PPP discount and benefits are applied to all eligible orders.



**PURCHASING
POWER PLUS**
The Premier Healthcare Gift Shop Network





FEATURED WINTER MARKETS

Atlanta Market

January 10 – 16, 2023 | AmericasMart, Atlanta, GA | www.atlantamarket.com

Dallas Total Home & Gift Market

January 4 – 10, 2023 | Dallas Market Center, Dallas, TX | www.dallasmarketcenter.com

Las Vegas Market

January 29 – February 2, 2023 | World Market Center, Las Vegas, NV | www.lasvegasmarket.com





SECTION ONE

*Vendor Partners offering an extra 5% discount to all PPP Retailers
in January and at featured Winter Markets.*



BEEKMAN 1802

Beekman 1802 products contain 2 key ingredients: Goat Milk & Kindness. Our clean and cruelty-free bath

and body care nourishes with the healing powers of goat milk. It is rich in lactic acid, which gently exfoliates dead skin cells. Plus, it contains the same pH as human skin keeping frequently washed skin balanced. Effective formulations that are kind to the most sensitive skin.



10% Discount | (407) 351-5656
beekman1802.com
Opening \$500 | Reorder \$150

Atlanta: Building 2, Suite 1100 Schauben & Co
Dallas: World Trade Center, Suite 631 The Portico Collection
Las Vegas: Suite C-1024 Fine Lines

VISIT OUR WEBSITE



Hand crafted in small batches; each Betty Blu collection is beautifully infused with high quality fragrance oils. Our scents are inspired by moments...a summer breeze, a crisp fall day, lazy Sundays, the happiest of birthdays, freshly baked cinnamon rolls, long walks in the meadow, springtime showers and family holidays spent fireside. Women and family owned/operated. Made in the USA.



10% Discount | (941) 500-4089
www.bettyblu.com
Opening \$150 | Reorder \$150

VISIT OUR WEBSITE



Bonitas International

Bonitas International

is the category creator and global leader in Identification (ID) Jewelry, taking workplace fashion to new heights. They provide, by far, the largest selection of ID necklaces, badge reel jewelry, and accessories with exceptional quality and design.



5% Discount | (888) 726-6533
www.bonitaswholesale.com
Opening \$200 Reorder \$150

Atlanta: Building 2, Suites 1418-1431 Diverse Marketing
Dallas: World Trade Center, Suites 439 & 421 Diverse Marketing
Las Vegas: Building C, Suite C768 Peterson Associates

VISIT OUR WEBSITE



World. Our Classic, Trend, and Baby Collections, feature the softest fabrics, delightful designs, and fresh color palettes ideal for all. Without a doubt, DOUGLAS designs and creates plush for the discerning market of today!



5% Discount | (800) 992-9002
douglescuddletoy.com
Opening \$150 | Reorder \$150

Atlanta: Building 2, Suite 1718 Anne McGilvray & Company

Dallas: World Trade Center, Suite 4-478 McManemin Companies

Las Vegas: Building C, Suite C1090 Anne McGilvray & Company

VISIT OUR WEBSITE



Welcome into your little one's life ebba, a modern baby boutique with a variety

of loveable plush characters that evoke love, warmth, and comfort. Dedicated to bringing soft, wonderful products to your child, ebba introduces high quality and eco-friendly collections that help create treasured memories for you and your child.



10% Discount | (844) 588-3222
ebbagift.com
Opening \$150 | Reorder \$150

Atlanta: Building 2, Suite 1401

VISIT OUR WEBSITE



Harvest House is a trusted source for innovative and inspirational books and ancillary products that celebrate the best of friends, family, and faith.

Everyday specials: Buy 6 of any title and get the 7th FREE! FREE FREIGHT with any prepaid order, 55% on PPP

purchases and net 30. Ask about the Winter 2023 Show specials



10% Discount | (888) 501-0160
harvesthousepublishers.com
Opening \$100 | Reorder \$100

Atlanta: Building 2, Suite 1219 The Butler Group

Dallas: World Trade Center, Suite 200 Keith Smith

VISIT OUR WEBSITE

Follow Us on Instagram | Follow Us on Facebook



if USA, LLC designs and manufactures Award-Winning Reading, Writing and Stationery gifts that are perfect for book lovers of all ages. Their book lights,

bookmarks, book rests, stationery, magnifiers and reading glasses are wonderful additions to any gift shop as reading continues to be the #1 hobby in the world.



10% Discount | (866) 729-6160
www.ifusa.com
Opening \$200 | Reorder \$50

Atlanta: Building 2, Suites 1721 & 1711 Just Got 2 Have It!

Dallas: Anne McGilvray & Company at 2332 Valdina St.

Las Vegas: Building C, Suite C1090 Anne McGilvray & Company

VISIT OUR WEBSITE



Malden International Designs offers a wide variety of sentiment driven gifts, perfect for those special people in your life. Over 1,000 frames and home decor items for every occasion. Quality, Selection and Service - all at Great Price Points!



5% Discount | (800) 426-3578
malden.com
Opening \$150 | Reorder \$100

Atlanta: Building 2, Suite 1305 Southeast Marketing

Dallas: Trade Mart, Suite 1600 Cathy & Co, Inc.

Las Vegas: Building C, Suite 691 CMA

VISIT OUR WEBSITE

View our Catalogs



Think Medical is your one stop shop for Fashion Compression

Socks, Totes, Apparel & more. Think Medical strives to bring quality, value, and style to the workplace. When you chose Think Medical, you choose a dedicated team that is 100% committed to your satisfaction.



10% Discount | (800) 875-1244
thinkmedsupply.com
Opening \$50 | Reorder \$50

Atlanta: Building 3, Floor 5, Suite 2902

VISIT OUR WEBSITE



SECTION TWO

Vendor Partners offering the standard PPP Discount to all PPP Retailers.





Blue Mountain Arts has distinguished itself in the marketplace through a warm communicative style, dense inks, rich colors, and beautiful paper. With sentimental greeting cards, books, calendars, and gifts, BMA has touched the hearts and lives of hundreds of millions of people around the world for more than fifty years.

10% Discount | (800) 525-0642
 bluemountainpress.com
 Opening \$100 | Reorder \$100

Atlanta: Building 2, Suite 1217 and 1219 The Butler Group
 Dallas: Trade Mart, West Entrance, Suite 1761 Mario + Associates

VISIT OUR WEBSITE



Boston International Inc. has been a leader in the gift industry since 1986. This design driven gift company specializes in "Celebrating the Home." For over 36 years, BI has been proud to bring consumers unique and distinctive gifts, disposable paper, decorative accessories and seasonal accents from all over the world.

10% Discount | (800) 637-5061
 bostoninternational.com
 Opening \$30 | Reorder \$30

Atlanta: Building 2, Suite 1500 Road Runners
 Dallas: Trade Mart, Suite 1743 Road Runners
 Las Vegas: Building C, Suite 1024 Fine Lines

VISIT OUR WEBSITE

Spring 2023 Catalog Flipbook



burton + BURTON®, a family-owned and-operated business, was founded in 1982 with a mission to offer products that provide joy and comfort. Over the past forty years, the company has grown into the largest wholesale distributor of balloons and coordinating gift products in the world. Our team combines top trends with timeless sentiments.

10% Discount | (800) 241-2094
 burtonandburton.com
 Opening \$200 | Reorder \$75

Atlanta: Building 2, Suite 728
 Dallas: Trade Mart, Suite 1121

VISIT OUR WEBSITE

Spring 2023 Catalog



Mazie Mae is Center Court's newest jewelry line. A girl can never have too much jewelry! They are fun, sparkly, and collectible. Our "Buy 2" promo

encourages purchasing in multiples and makes a great gifting option for \$20. Retailers love the margins and lifetime warranty. Free display with purchase of starter package.

10% Discount (ex displays) | (574) 273-8985
centercourtonline.com
Opening \$50 | Reorder \$50

Atlanta: Building 2, Suite 1600 The Link Companies
Dallas: Trade Mart, Suite 1600 Cathy & Co, Inc.
Las Vegas: Building C, Suite C824 NEST, Inc. New Era Sales Team

VISIT OUR WEBSITE



Chemo Beanies was founded out of love and necessity when one sister was diagnosed after the other. She saw the dire need for a fashionable, simple, slip-on solution to the struggle of finding

suitable head coverings during cancer treatments. Proudly Made in the USA, Chemo Beanies is women-owned, survivor-owned, and working hard to be available to women when they need them.

10% Discount | (866) 526-2001
chemobeanies.com
Opening 12 pieces Reorder 6 pieces

Atlanta: Building 3, Floor 5, Booth 1113

VISIT OUR WEBSITE

Follow Us on Instagram

DEMDACO

DEMDACO believes every product creates a conversation, and our hope is to participate in the meaningful moments of people's lives. Those moments of comfort, love and joy which aren't created but instead simply happen. Our vision is to be there during those times to Lift the Spirit in consumers, in each other and in our communities.

10% Discount (5% Willow Tree) | (888) 336-3226
demdacoretailers.com
Opening \$300 | Reorder \$150

Atlanta: Building 2, Suite 685
Dallas: Trade Mart, Suite 1418
Las Vegas: Building C, Suite C996

VISIT OUR WEBSITE



DIRECT Fragrances

Direct Fragrances can help you provide your customer with their favorite fragrances,

handbags, cosmetics and even sunglasses. We welcome small orders to keep your store fresh with new items. Think of us as your warehouse supplying your stores with popular fragrances and accessories needed to make a personal style statement.

3% Discount | (800) 800-4208
directfragrances.online
Opening \$250 | Reorder \$250

VISIT OUR WEBSITE

Register an Online Account Here



GANZ®

Ganz offers a full range of design-forward home

and garden décor, holiday accents and everyday giftware-- everything to celebrate family, friends, and occasions. Our Plush and Baby Ganz lines are parent and baby approved. We're home to Crystal Expressions™, Simply Noelle fashion, Kissing Krystals, LuxuryLite LED décor and more.

10% Discount | (800) 724-5902
www.ganz.com
Opening \$200 | Reorder \$100

Atlanta: Building 2, Suites 1510, 1516 and 1519
Las Vegas: Building C, Suites C912 and C999

VISIT OUR WEBSITE



GIFTCRAFT®

Giftcraft is your One-Stop Destination! Let us help you reach your business goals. Shop from our industry-leading selection of products in the Giftcraft Family of Brands including Fashion, Wellness, Giftware, Indoor & Outdoor Decor and Seasonal categories. Debuting Seasonal 2023, and new additions to our exclusive brands.

10% Discount (ex C. Paige & Cartwheels) | (877) 387-4888
giftcraft.com
Opening \$250 | Reorder \$150

Atlanta: Building 2, Suite 1827A
Dallas: Trade Mart, Suite 2727 and 2741
Las Vegas: Building C, Suite C644 and C654

VISIT OUR WEBSITE



GREENWICH BAY TRADING CO.

America's Soapmaker Since 1962

Made in the
USA. French-
milled, luxurious
vegetable soaps

and spa products enriched with shea butter, essential oils & natural extracts in captivating botanical scents. Offered factory-direct to fine retailers at substantial cost savings and with small minimum quantities, making luxury uncommonly affordable.

10% Discount | (800) 323-1209

gbsoaps.com

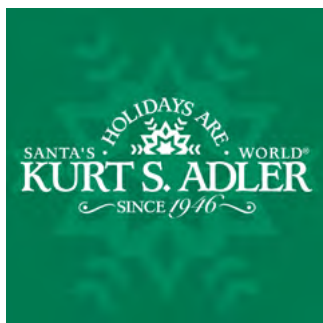
Opening \$9 | Reorder \$9

Atlanta: Building 3, Floor 2, Booth 2200

Dallas: World Trade Center, Booth 3205

Las Vegas: Expo, Booth E-321

VISIT OUR WEBSITE



Kurt S. Adler Inc. has been a leader in the holiday decor industry for 76 years and counting! The words most associated with our products are “cute” and “quality”. With over 7,000 SKUs (one third of which are brand new) in our line every year, we offer something for everyone.

10% Discount | (800) 243-9627

kurtadler.com

Opening \$350 | Reorder \$150

Atlanta: Building 1, Suite 16 A4

Dallas: World Trade Center, Suite 400

Las Vegas: Building C, Suite C-812

VISIT OUR WEBSITE



Owned and operated
by an RN, we know the
needs of the medical field,
and their sense of humor

too! We have tons of exciting collections for 2023, like our Glitterific Resin Badge reels, which are predicted to become our new #1 seller!

10% Discount | (800) 977-4704

badgeapeel.com

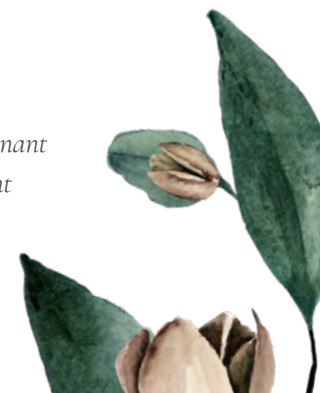
Opening \$100 | Reorder \$50

Atlanta: Building 2, Suite 652 AB RS Covenant

Dallas: Trade Mart, Suite 2214 RS Covenant

VISIT OUR WEBSITE

Check Out Our Catalog





Paparazzi by Biz is generously supporting two giveaways for PPP Retailers. Visit Our Website to learn more and enter for your chance to win!

SELLERS
PUBLISHING

RSVP
reach someone very personally

Sellers Publishing is an independent publisher of books, calendars, greeting cards and stationery. Our products include RSVP® everyday greeting cards, Wicked Funny® humor cards, a core line of over 150 calendar titles in seven formats, gift books, and our new High Note® Premium Collection of planners, stationery and greeting cards.

10% Discount (ex seasonal greeting cards) | (800) 625-3386
rsvp.com
Opening \$100 | Reorder \$75

Las Vegas: Building C, Suite C824 NEST, The New Era Sales Team

VIEW OUR PRODUCTS



PAPARAZZI
by BIZ

Paparazzi by Biz offers the modern woman a range of unique outfits to express herself with effortlessly chic styles without sacrificing comfort. Our attention to detail can be seen through our intricate embroidery and patterns to compliment one's beauty. We strive to give our customers the confidence to be their true self.

10% Discount | (213) 748-2900
paparazzibyz.com
Opening \$100 | Reorder \$100

Atlanta: Building 3, Suite 11W126-B Jennifer Powell Showroom
Dallas: World Trade Center, Suite 15997 Jim Scarff & Associates

VISIT OUR WEBSITE



Transpac
EVERYDAY IS A HOLIDAY™

For over 25 years
Transpac has been a
leader in Home and
Holiday Décor offering

innovative designs that provide top margin opportunities. This January, Transpac will launch their Holiday 2023 line as well as new additions to their popular line, Transpac Home & Gift!

20% Discount (on P1 Prices) | (800) 449-9903
www.shoptii.com
Opening \$750 | Reorder \$500

Atlanta: Building 2, Suite 1803
Dallas: World Trade Center, Suite 239
Las Vegas: Building C, Suite C664

VISIT OUR WEBSITE

Purchasing Power Plus Exclusive Event

JANUARY 2023

We are thrilled to share that we will be hosting an in person event at the AmericasMart in January 2023! Our plans for our Welcome Back event in Atlanta include breakfast, networking and an order writing vendor floor. Of course, we will fill the day with fun giveaways and opportunities to network!

**PUT THIS DATE ON YOUR CALENDAR AND
REGISTER AT PURCHASINGPOWERPLUS.COM:**

THURSDAY, JANUARY 12TH
AT 9 AM (Atlanta)

We are excited to be returning
to market and for the support of
International Market Centers!

Trade Show Pro-Tips for The Savvy Retailer

by Amy Loewenberg, Senior Relations Manager with NY NOW®, SF NOW, and American Handcrafted

Visit our website for all the details from this summary list of pro tips!

PRO TIP #1

Plan of Action!

Know your business and
know your plan of action!

PRO TIP #2

Where are you going?

How do you figure this
out what market/s are you
attending? Research them!

PRO TIP #3

Learn your Market!

Once you have identified
the best tradeshow for your
business- learn the Market!

PRO TIP #4

Know your Inventory!

Have the most current information
regarding your inventory.

PRO TIP #5

What's your budget?

Figure out your what
your budget is.

PRO TIP #6

Availability & Development

Know product availability
and shipping windows.

PRO TIP #7

Value alignment

It's important to know who
you are working with.

PRO TIP #8

Don't cut corners!

Walk down all aisles. See every
booth. Find hidden treasures!

PRO TIP #9

Say Hello!

Networking
Social Media
Market Events

PRO TIP #10

Hydrate!

Stay strong, comfortable,
and organized.

PRO TIP #11

Am I done yet?

Just because Market is over does
not mean that you are done!

PRO TIP #12

Have fun!

Stay in Touch



**PURCHASING
POWER PLUS**
The Premier Healthcare Gift Shop Network

memberteam@purchasingpowerplus.net | www.purchasingpowerplus.com | 888.221.3367 | 5224 West State Road 46 #337 | Sanford, Florida 32771