

PUBLISHED BIMONTHLY BY PURCHASING POWER PLUS THE PREMIER HEALTHCARE GIFT SHOP NETWORK



Shades of Pink

Oozing with positivity, the color pink is synonymous with good cheer! The color of hope, love and compassion, pink is a feminine and intuitive shade that is all at once kind, warm and joyful. Pair pink with dues and purples to create a charming, gentle calette or combine with more vibrant hues to create a striking, effervescent effect.



1. This gorgeous necklace from CORONET JEWELRY & ACCESSORIES (5%) is the perfect accessory! Features three layers that create a bohemian look with multi pink beads and gold coins. (800) 837-8686 coronet-jewelry.com

2. Get dressed up with the Lori Siebert Kimono - Watercolor Floral from **DEMDACO** (10% - 5% Willow Tree) The textures of this apparel are sure to complement any outfit beautifully. A great gift for Mother's Day or someone's birthday. (888) 336-3226 demdacoretailers.com

3. Coach Floral Blush Eau de Parfum from DIRECT FRAGRANCES (3%) is a blooming floral fragrance that is modern, young and playful. With notes of goji berries, peony, and white woods. (800) 800-4208 directfragrances.online



4. The Alex Tote from K. CARROLL ACCESSORIES

(10%) is oversized and designed with Vegan leather. Perfect for carrying all your extras! Its simple versatility makes it both fashionable and functional. (248) 364-2740 | k-carroll.com

5. "Everything happens for a reason." These inspirational mandala shirts from LAURA JANELLE (10%) are extremely comfortable. Create a casual yet stylish look by pairing it with skinny jeans, your favorite shorts, or leggings. (844) 366-6900 laurajanelle.com

6. Pretty in pink! A simple and lightweight design will make you feel fun and flirty with these silver tone pink and white beaded drop earrings from PAPARAZZI BY BIZ (10%). (213) 748-2900 paparazzibybiz.com

7. The POCKET PLUS
(10%) is a portable pocket
designed to attach over your
waistband and stays secure
with magnets—no need for
a belt or belt loops. The
Pocket Plus will also attach
around the handlebars of
bicycles, strollers, walkers,
wheelchairs and more.
(319) 435-8107
pocketplusorders.info

8. Stay on trend with this fun and funky Keyring Bracelet from SIMPLY NOELLE (10%). Perfectly versatile for work, play and everything in between. (800) 724-5902 ganz.com/Simply-Noelle/











PPP Welcome Back Event in Atlanta Recap

We were thrilled with the results of our signature event in Atlanta this January — our first in-person event since the pandemic. PPP Retail Member attendance was strong. Members enjoyed a great breakfast buffet, a dozen giveaways, and spending time on our show floor writing orders! Many of our exhibitors were new Vendor Partners; our Members were delighted to learn about — and order from — so many new brands. They also were pleased to write orders with tried-and-true favorites. There was a real buzz on the show floor! Participating Vendor Partners had many successes to share, including opening new accounts and increasing their sales for the entire market through our event. We enjoyed working with IMC's skilled team: Cindy Henry, Sarah Schuetz and Marsha Dupree in producing this event, and greatly appreciate the participation of our Members and Vendor Partners.

We look forward to partnering with IMC and our Members and Vendors to host an exciting event next January.

















Window Display That Inspire

Pictured above are a few of our favorite display ideas from Pinterest.



- 1. Welcome new baby with **BABY BLOSSOM COMPANY'S** (10%) Dainty Dot Blossom Bouquet. Filled with essentials that new mom's can't get by without! She'll love receiving such a thoughtful gift that's also practical! babyblossomco.com
- 2. Teach your little one a love for mother nature with the Garden Learning Lovey from BABY JACK AND CO. (10%) As your child grows up, the patterns will encourage your child to learn basic shapes, colors, letters, and numbers. (866) 745-2491 babyjackandcompany.com
- 3. Dream of jungle adventures in leafy bamboo forests with the Happy Little Panda Snuggler toy from **DOUGLAS CO. INC.** (5%) This sleepy little bear cub is a favorite friend when it's time to snuggle up for a snooze. (800) 992-9002 douglascuddletoy.com
- 4. ECO EBBA (10%) is the newest sustainable baby collection, made from recycled material! The Fawn Rattle is an adorable mini version with a round, plump body perfect for playtime. (844) 588-3222 ebbagift.com
- **5.** Your baby will feel like they are sleeping on a cloud with this Sleepy Time receiving blanket from **HAUTE BABY** (10%)! Made with the finest quality and featuring a whimsical design! (713) 334-9006 hautebaby.com
- **6.** Every child deserves something wonderful to love. The Leika Little Fawn Gift Set from **MARY MEYER CORPORATION** (10%) is wrapped up in a gift box, complete with tissue paper, logo sticker, and ribbon, a gift presentation that is Love you can feel. (800) 451-4387 marymeyer.com

Little Things





■ Encourage your little one's creativity with this whimsical animal coloring book from FOX CHAPEL PUBLISHING (10%)! Featuring 30 fun illustrations to color, including fluffy llamas, cuddly pandas, tropical toucans, magical unicorns, and more. (844) 307-3677 | foxchapelb2b.com



▼ These cute little boxes from GIFTCRAFT INC. (10% - ex C. Paige & Cartwheels) hold inspiring messages, charming, clever and ever so meaningful. So easy to pop into a pocket or tuck away on a shelf for times

when you need a little thoughtful hug to brighten your day. (877) 387-4888 | giftcraft.com



▼ The Paint & Peel Jelly Stickers kit from KLUTZ INC. (10%) comes with everything you need to make up to 60 reusable stickers. These stickers are perfect for phone cases, water bottles, and screens! (888) 724-1872 klutz.com

▶ Have a cupcake party with this fresh batch of cutie-pie cupcake stickers from OOLY LLC (10%)! Adorn your notebook or bring some personality to your backpack and lunch box. There's no limit to the whimsy these cute cupcake stickers can bring. (760) 231-7603 | ooly.com



What's your favorite season? Summer, Spring, Winter, or Fall? Collect all four seasons in this adorable building brick display set from **TEXAS**

TOY DISTRIBUTION

(10%). (800) 600-3500 texastoydistribution.com



Twist, turn, stretch, scrunch...these colorful tubes from **TOYSMITH** (10%) also connect making shapes and sounds and stretch up to 18 inches long. Great for sensory stimulation. Perfect for tiny hands to hold and explore. (800) 356-0474 toysmith.com



Vendor Profiles

Discovering More About Our PPP Vendors







Chemo Beanies were born out of love and necessity in 2010 when its Founder realized the need for a simple solution to the complicated world of scarf tying during her cancer journey. The early days of every woman's cancer diagnosis are riddled with medical worries and fear, and the last thing one needs to fret over is what to do about the sudden hair loss that is coming. Chemo Beanies solved the problem by created the perfect fashionable, slip-on, full coverage headcover made in the USA.

10% Discount | (866) 526-2001 | chemobeanies.com Opening 12 Pieces | Reorder 6 pieces





Harvest House Publishers' Gift & Specialty Books is a trusted source for innovative and inspirational books that celebrate the best of friends, family, and faith. Explore all offerings including devotionals, home and garden, grief and comfort, Harvest Kids and more. Buy 6 of any title and get the 7th FREE. FREE FREIGHT on any prepaid order. 2023 Winter Market Special effective 1/2-3/31 Net 45, FF, on orders over \$200.00 Wholesale, Net 60, FF on orders over \$500.00.

10% Discount | (888) 501-0160 | harvesthousepublishers.com Opening \$100 | Reorder \$100



In Bloom

"Flowers are an exquisite and easy way to add life and natural beauty to your interior space, and the latest floral trends for 2023 see a diverse mix of styles; from rick pink palettes and wild, rustic arrangements, to calming all white bouquets." Home and Gardens shares their 7 favorite floral trends for 2023 with insight from experts at Bloom & Wild and the Flower Council. They include: A Palette of Pinks, an Eclectic Mix of Flowers, '70s Inspired Psychedelics, Soft & Soothing Colors, Pretty Pressed Flowers, Orchids and Serene All-White Displays. Explore The Full Article Here, to learn more from industry experts.

Spread the joy of devotion with this beautiful 16-month weekly/monthly planner from **ANDREWS**

MCMEEL PUBLISHING

(10%) featuring inspirational

hand-lettered Bible verses and blooming hand-painted florals. (800) 851-8923 publishing.andrewsmcmeel.com



O-BE

ARTS (10%) is a book that helps you stop creating to do lists and start a list of ideals and behaviors to adopt that focus on

The To-Be List

from **BLUE**

MOUNTAIN

being rather than doing. (800) 525-0642 bluemountainpress.com







Flowery Hello Collection Boxed Notes from **CARDTHARTIC** (10%). These cards are printed on recycled textured cream paper and printed using soy ink. Perfect for gift enclosures or to drop a loved one a special note! (800) 814-8145 | cardthartic.com

This foldable canvas bucket from **DM MERCHANDISING** (10%) makes caring for your garden easier than ever. Makes a great farmer's market bag, too! (800) 548-6784 247dm.com











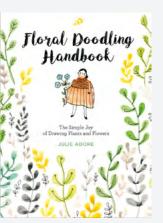
ENESCO LLC'S (10% ex TROPP & Extra Value Items) Reusable Water Bottle is made of highquality, double-walled stainless steel. They are BPA-free and have a special spill-proof vacuum seal keeping your favorite beverage inside hot or cold for up to 24 hours. (800) 436-3726 enescobusiness.com

The Floral Doodling Handbook from

SCHIFFER PUBLISHING LTD.

(10%) introduces you to floral doodling through patterns and motifs to keep your imagination

flowing. The no-pressure doodling approach gives you a relaxing creative activity. (610) 593-1777 schifferbooks.com



SUPPLY'S (10%) nurses Flower Bursts fashion compression socks are a cute way to dress up any nursing uniform, enhance circulation, provide support. and help relieve

leg fatigue!

(800) 875-1244 thinkmedsupply.com

THINK MEDICAL

these floral tea light holders from TWO'S COMPANY (10%) Delicate piercings in the porcelain helps the light twinkle through the designs of single stems and spring florals. Each one is boxed for easy gifting. (800) 896-7266 twoscompany.com

Help your candle shine brighter in







Vendors that create, imagine, repurpose, inspire, and are committed to our retail community.



22 TOTE



10% Discount (650) 303-2480 | 22Tote.com Opening \$100 | Reorder \$100

Established in 2010, 22 Tote is known for their commitment in manufacturing fun & functional products at affordable prices. They stand behind the quality of their products. Their products are mostly soft, lightweight and available in many vibrant colors. They are made with vegan leather which offers easy maintenance and most importantly is cruelty free.



BĀSAN Cord is the #1 best-selling 10-foot cords sold in Hospitals Nationwide, offering their incredible "Lifetime Guarantee" since 2014. Competitive pricing, fantastic margins and HUGE profits make BĀSAN Cord the only choice in Cell Phone Accessories. Hospital Patients, Nurses, Doctors, and the Entire staff Love their BĀSAN Cord!



Basic Spirit

Basic Spiri



10% Discount (877) 245-3821 | basicspirit.com Opening \$200 | Reorder \$200

Basic Spirit designs and handcrafts gifts that delight the heart and touch the spirit. Their unique collection of pewter products includes inspirational gifts, jewelry, holiday decor and gifts for the home. Basic Spirit believes in a flourishing life for all and to that end contributes 10% of profits to charitable causes.



BLUE SKY CLAYWORKS, INC.



10% Discount (909) 930-6200 | blueskyclayworks.com Opening \$300 | Reorder \$300

For over 20 years, Blue Sky has designed and produced the most expansive field of gifts that touches all the notes in a soaring and unpredictable symphony. Teapots, Giftware, Mugs, Candle houses, and collectibles from Blue Sky Clayworks are handmade pieces sought after the world over.





10% Discount (800) 334-3348 | designdesign.us Opening \$250 | Reorder \$100

Design Design, with their passion to Make Life Better, has developed Greeting Cards, Gift Packaging, Paper Tableware, Birthday Candles, Stationery & Gift, and Humor Category that turn any occasion into a celebration. Taking inspiration from traveling the world the Design Design team creates high-quality, relevant, and trend-forward products that stand out and demand attention and buying actions.



GIFTS THAT BLOOM



10% Discount (512) 863-8541 | giftsthatbloom.com Opening \$300 | Reorder \$300

Gifts That Bloom is a women-owned, small business that offers a unique collection of gardening products. Products include Garden Grocans, Shaker Cans, Seed Bombs, and more that make great gifts for all ages and any occasion. All products are eco-friendly and made in Georgetown, Texas.





10% Discount (860) 365-5731 | guardianbell.com Opening \$25 | Reorder \$25

Guardian Bells are a gift to provide protection to someone to banish evil spirits. They are an excellent impulse item and an inexpensive, but quality gift, well suited for settings were someone could use an extra dose of good luck. With over 300 styles you can find the bells that best match your customers.



HOSANNA REVIVAL



10% Discount hosannarevival.com Opening \$300 Reorder \$300

Hosanna Revival exists to excite people about engaging in Scripture by creating beautiful and intentional tools for their lives. They create Beautiful Bibles, Devotionals, Journals, and other faith-based paper goods. Designs are originally hand-painted, then carefully recreated, on every product. Their small team designs out of Cincinnati Ohio, working to inspire hope and faith through each of their products.



HUGIMALS WORLD



10% Discount
hugimalsworld.com
Opening 6 pieces | Reorder 6 pieces

Hugimals are lovable, award-winning weighted stuffed animals for kids & adults that "hug you back" to ease anxiety, bring calm, and promote sleep. Featured in TIME's Best Inventions 2022 & Good Housekeeping's Best Toy Awards, Hugimals offer the comfort of a weighted blanket in a portable — and adorable — form.





10% Discount (310) 776-5655 | Iollaland.com Opening \$200 | Reorder \$200

Lollaland was founded by a husband-and-wife team who took their flagship product, the Lollacup, onto ABC's hit show, Shark Tank, and received an investment from Mark Cuban and Robert Herjavec. Lollaland products continue to be thoughtfully designed and beautifully packaged to offer functional and fun products to parents and gift-givers alike.







MIXOLOGIE



10% Discount (866) 731-4169 | wholesale.mymixologie.com Opening \$100 | Reorder \$0

Mixologie is a fragrance brand most known for their Blendable Perfume Collection. Soft, subtle, long-lasting perfumes that can be layered to create a custom blend. Made only with oils (alcohol-free), Mixologie rollerballs are soft, subtle, and long-lasting. Now offering a full line of personal care products for both men & women, and home fragrances.





10% Discount | (860) 245-1170 punchkins.com
Opening \$75 | Reorder \$75

Punchkins produces unique and irreverent plush gifts for all people who never want to grow up. Their adorable and sometimes irreverent creations are designed exclusively at their HQ in Connecticut and manufactured with the highest quality ultra-soft plush materials and precise embroidery for LOL punchlines.





10% Discount (800) 862-4590 | savethegirlswholesale.com Opening \$200 | Reorder \$100

Save the Girls began in 2017 after the founder, Tami Lange, had two daughters' phones bite the dust in the same week.

One washed and spun, the other lost on a hike. Tami decided it was time to stop the madness and began marketing her Touch Screen Purses. She has now sold more than a million purses!





10% Discount (361) 649-9385 | simplifiedwholesale.com Opening \$100 | Reorder \$100

Simplified prides itself on creating high quality, handmade bath and body products. With a lineup of over 250 products, Simplified has something for everyone. From sourcing exceptional ingredients, to quickly shipping out orders of any size, Simplified makes buying and gifting easy. Simplified is a woman and veteran owned business.





10% Discount (800) 852-7677 | wholesale.upwithpaper.com Opening \$200 | Reorder \$100

Both Up With Paper + UWP Luxe lines are all about bringing people closer together via playful correspondence. Their designers delight in small details that make their products pop. UWP Luxe offers a boutique line of pop-up greeting cards and stationery. They believe that paper, the humblest of mediums, holds amazing potential and hope the integrity of their beliefs shines through in their products.

Buzz Worthy February Giveaway

Enter to win at purchasing powerplus.com





GIVEAWAY 1

This display comes with 36 boxed sets — Each box contains 30 cards. 6 each of 6 bestselling designs. Little pop-open cards with messages inside were the first products they ever made — and they've been one of their most popular products ever since! Outside, you will find beautiful designs to brighten every day. Inside, you'll discover timeless messages that will capture your heart.

Wholesale Value: \$144.00 Retail Value: \$286.00

Compendium

GIVEAWAY 2

This seasonal Mother's Day package contains 4 each of 4 designs of bestselling hardcover gift books, 16 books total. Sound advice, warm hugs, and a wellspring of love—Mom offers many priceless treasures. Celebrate the bond between mother and child with the items in this touching collection. Featuring gift books, interview journals, and fill-in keepsakes, each item is an opportunity to shower Mom with appreciation and praise.

Wholesale Value: \$110.00 Retail Value: \$219.20

10% Discount | (206) 812-1640 | live-inspired.com | Opening \$100 | Reorder \$75

Buzz Worthy March Giveaway



GIVEAWAY 1

Replicating the look and feel of a small garden trowel, these signs are designed to stick directly in the dirt alongside plants, in garden beds, and within landscaping. Each sign includes distinct, trowel features paired with garden-inspired sentiments. To display, simply insert short stake into ground, giving the appearance of a shovel digging. Winner will receive one display that comes with 72 garden signs.

Wholesale Value: \$272.00 Retail Value: \$503.99

GIVEAWAY 2

Protecting furniture has become an art form.

Coasters are made from absorbent ceramic with sentiments that range from warm and inspiring to topical and humorous. The coasters also include a soft cork backing to prevent surface scratches. Winner will receive one display that comes with 53 square coasters.

Wholesale Value: \$106.40 Retail Value: \$172.79

P. Graham Dunn

10% Discount (ex laser products) | (800) 828-5260 | wholesale.pgrahamdunn.com Opening \$250 | Reorder \$100

Candid Moments

from the AmericasMart January 2023



Morning Coffee

Winter 2023 - A Morning Coffee Virtual Event

We will be hosting a Morning Coffee Virtual Event in February with a special focus on Vendors newer to the PPP Retail Community. Come say hello to Christian Art Gifts, Hugimals World, Mixologie, Mobi, Nashville Wraps, RainCaper, TREND enterprises, Inc., and WordTeasers. Our agenda includes retail education featuring Julie McCallum with Great American Media Services, networking, giveaways, and live vendor presentations.



Join us Wednesday, February 22nd for this special day of connection.

VENDOR UPDATES

Visit our website for our complete listing of PPP Vendor Partners. This listing is updated daily and includes their phone number, discount and a direct url link to each Vendor Partner's website.

Tip: Hover over any Vendor's company name for a quick description of the line and opening/re-order information.



5224 West State Road 46 #337 | Sanford, Florida 32771 (888) 221-3367

Stay in Touch







