



Network News

Trends. Savings. Community.

June/July 2023

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THE PREMIER HEALTHCARE GIFT SHOP NETWORK



Home for the Holidays

Google holiday trends for 2023 and you will find everything from Boho Christmas Trees to neon décor, luxury metallics, botanicals, natural elements and even vintage inspired styles. Our feature does not explore those, as our hearts focus on what matters the most for 2023 holidays – being together. The products featured in these pages put fun and togetherness at the heart of the season... embracing the somewhat imperfect but utterly joyful aesthetics that create a relaxed spirit. Home for the holiday is exactly where we want to be!



1. The Pine Forest Wax Melts from **HAPPY WAX** (10%) offer a regal fragrance of fresh pine needles gently spiked with hints of black peppercorn and deepened by the luxurious warmth of amber, incense, and Italian leather. (541) 654-6126 happywax.com

2. Proudly made in the U.S.A. **IT TAKES TWO, LLC** (10%) carries the best selection of holiday cards. Whimsical artwork by Wendy Bentley and heartfelt verse by Kimberly Rinehart make this the perfect greeting card for the holidays. (800) 331-9843 ittwholesale.com

3. These festive embroidered white cotton pillows from **K&K INTERIORS, INC.** (10%) are the perfect addition to decorate your living room, family room, bedroom, or office for Christmas. (877) 647-0111 kkinteriors.com

4. The Whimsy Winter Appetizer Plate Set from **THE LANG COMPANIES INC.** (20% Dated Product) is perfect for serving small bites! This set of three ceramic plates make any meal a little more fun. (800) 262-2611 dgamecasupscale.com/the-lang-companies-1

5. Celebrate the time-honored Christmas-card-sending tradition with holiday cards from **LEANIN TREE INC.** (10%) Choose from 60 new designs of Boxed Notelet Holiday cards! (800) 525-0846 tradeleanintree.com

6. **MODGY** (10%) Hoho's Luminary Lanterns set the mood in any space with the addition of water and water-activated, floating LED candles. Sold in a set of four these durable, plastic luminaries feature a bright, holiday design and are suitable for indoor and outdoor use. (800) 626-6349 modgy.com

7. Nutcracker Dance gift bags from **NASHVILLE WRAPS** (10%) are made from recycled white gloss paper. The gorgeous holiday collection features characters from the timeless Nutcracker story on a white background. (800) 547-9727 nashvillewraps.com

8. Green plaid beads and pearls create a stylish holiday themed bracelet from **PERIWINKLE BY BARLOW** (10%) to help celebrate the most wonderful time of the year! The gold plaid tree is the perfect charm to complete the Christmas look. (800) 654-6074 periwinklebybarlow.com

9. 'Tis the season of joy and cheer! Deck up your home with the Snowman Infinity Light from **MELROSE INTERNATIONAL LLC** (10%) and create a magical Winter Wonderland. Perfect for brightening up any room in your home, spread the holiday spirit with this gorgeous infinity light! (800) 282-2144 melroseintl.com

10. Start your holidays with this whimsical Advent calendar from **PICTURA** (10%) Personalize your calendar, fill it with treats and reuse next Christmas! (973) 890-1070 picturausa.com

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Everyday is a Coffee Day

A collection of gift ideas for the coffee lover...perfect for a year long display idea that is a fun and easy way to mix up your everyday offerings!



◀ Hiddles® from **CUTIEFUL DISTRIBUTION** (10%) are retractable badge reels that add a personal pop to any uniform. The reels hold ID's securely, so they won't get misplaced. Perfect for anyone in the medical field. (513) 892-9265 cutiefulwholesale.com



◀ Coffee In One Hand Confidence In the Other! Wake up to delicious coffee and sip it on the go or at home using this convenient travel mug from **EVERGREEN ENTERPRISES INC.** (10% ex Sports LED and Metal Wall Décor) Includes a beautiful box that makes gifting easy. (800) 774-3837 myevergreenonline.com



◀ Start with a cup of coffee and go from there! Send a note of encouragement with this humorous card and coordinating envelope from **AVANTI PRESS, INC.** (10%) (800) 228-2684 avantipress.com

▶ The Coffee Arabica Soy Candle from **BROKEN TOP BRANDS** (10%) smells like savoring that first sip of coffee in the morning to the calming silence of daybreak. Chocolatey hazelnut swirls together with sweet cream and coconut to create this unique, eye-opening scent. (541) 306-3079 brokencandleco.com



▶ Espresso your feelings for coffee with this plushie from **PUNCHKINS** (10%)! Even if you haven't had your first cup yet, the embroidered face, soft fabric, and dangling legs will bring a smile to your face. (860) 245-1170 punchkins.com



▲ Celebrate what makes you different! You were born to stand out, so embrace it with Embracelets from **CENTER COURT** (10%) Great designs to choose from like the Life Happens, Coffee Helps! (574) 273-8985 centercourtonline.com

Retro Inspired

Retro gifts have been hitting shelves for the past few years, making what's old new again. These products are a great reminder of good times gone by and are capturing the hearts of a whole new generation. With no signs of slowing down, this is a trend worth exploring in your gift shop!



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1. Clifford is a classic character who has charmed the hearts of his audience for many years. He is now a part of the **AURORA WORLD INC.** (5%) family and is available in different designs. (888) 287-6722 auroragift.com

2. The Stay Wild clutch from **BAMBOO TRADING COMPANY** (10%) is a versatile bag that can be used as a crossbody or a clutch. Hand beaded and embroidered with love from gifted artisans. (800) 346-0225 bambootradingcompany.com

3. Revisit the best friends you'll ever have with this brand-new exclusive retro collection! Featuring books 1-6 from the classic Baby-Sitters Club from **SCHOLASTIC INC.** (10%) sold with a fantastic collectible tin case. (888) 724-1872 scholastic.com

4. The Retro Mama Family Planner from **SELLERS PUBLISHING, INC.** (10% ex seasonal greeting cards) offers a humorous take on motherhood, and really will help you get organized. It features great retro images paired with witty taglines. Now it's easier than ever to get organized! (800) 625-3386 rsvp.com

5. New from **SMART CHARMS** (10%) - 3D Rubber Retractable Badge Holders with retro designs. Each badge holder features a soft rubber 3D design and a rotating Alligator Clip on the Back with a 24" nylon cord with strong pull. (877) 482-4276 smartcharms.com

6. Retro Scratch 'n Sniff Stinky Stickers® from **TREND ENTERPRISES, INC.** (10%) and the '80s are BACK! And they're SCENT-sational! The set includes one pack each of the inaugural 24 Retro Stinky Stickers® Fun to collect, trade, and celebrate accomplishments and special occasions. (800) 328-0818 trendenterprises.com

7. Featuring graphics from your favorite childhood candies these retro socks from **JY DESIGNS AND CREATIONS, INC.** (10%) are soft and lightweight, allowing your feet to breathe and stay cool during strenuous activity. (909) 378-5703 jywholesale.com

INTRODUCING



AMANDA KLEIN CO.



10% Discount | (205) 259-9121
amandakleinco.com
Opening \$125 | Reorder \$100

A woman owned & operated company that creates great gifts. Their products are designed by hand, almost entirely manufactured in the USA, and hand-packaged with lots of love from their Birmingham, Alabama studio. The line includes: notecards, greeting cards, notepads, kitchen towels, pillow shams, prints and plates.



BATH ACCESSORIES COMPANY, INC



10% Discount | (510) 785-7985
bathaccessories.com
Opening \$150 | Reorder \$150

For nearly 30 years, Bath Accessories Company has been at the forefront of the wellness industry since 1996. Their mission then and today is to offer direct from the source fine bathing and spa accessories that are "Always Stylish, Always Fabulous," as they like to say it.



BLENDI



10% Discount | (860) 338-7500
blendiblender.com
Opening \$210 | Reorder \$210

Your on-the-go blending solution. Their portable blenders are designed for busy individuals who want to enjoy healthy smoothies, shakes, and more anytime, anywhere. With powerful motors, sleek designs, and durability, BLENDi Blender is your ultimate choice for convenient and efficient blending. Upgrade your blending experience with BLENDi Blender today!



HAUTE DIGGITY DOG, LLC



10% Discount | (877) 861-7258
 hautediggitydog.com
 Opening \$250 | Reorder \$100

Haute Diggity Dog parody plush dog toys launched in 2004 and quickly took the pet world by storm! Customers could not live without their Chewy Vuiton, Jimmy Chew, or Starbarks toy. The Haute Diggity Dog line has grown to include bowls, beds, and stylish toys and accessories for your four-legged friend.



LIFE IS GOOD



10% Discount | (888) 339-2987
 lifeisgood.com
 Opening \$250 | Reorder \$150

Since 1994, Life is Good has helped spread the power of optimism through well-crafted apparel and accessories designed to spark connections and bring people together—while donating 10% of net profits to help 1 million kids in need a year.



LIFEGUARD BRANDS GROUP



10% Discount (ex Lily Pulitzer) | (800) 992-3006
 lifeguardbrands.marketttime.com
 Opening \$300 | Reorder \$100

Since 2000, Lifeguard Press has become the industry leader with the largest licensed gift selection focused on products tailored to uniquely reflect each brand. They partner with retailers, fashion designers, creatives, and brands to deliver meaningful partnerships that drive brand awareness and increase customer loyalty and brand lifestyle. Brands: Kate spade new York, Vera Bradley, ban. Do and Steel Mill & Co.



MILA WHOLESALE



10% Discount | (702) 685-3730
milawholesale.com
Opening \$100 | Reorder \$100

Owners Mark and Sam formed Mila Wholesale out of a garage in 2010. Since then, the company has scaled into a recognized business with a team of talented individuals. Mila Wholesale spends countless hours researching products, finding market niches to satisfy the huge demand for lifestyle accessories and novelty items.



MOLLY&YOU



10% Discount | (888) 552-9768
molly-you.com
Opening \$150 | Reorder \$150

molly&you® is a small woman-owned brand based out of Iowa, specializing in dry beer bread, dip, mug cake, and overnight oat mixes. Everything is made in the USA. Their products require one or two additional ingredients and are quick, easy, and delicious. With three beautiful full-color corrugated displays, the entire line is sure to grab the attention of your valued customers!



RENFRO BRANDS HOT SOX



10% Discount | (855) 258-1571
hotsoxb2b.com
Opening \$150 | Reorder \$100

HOTSOX is here to help you express your style with socks born out of the latest trends in pop culture. From fashion and art to music and whatever else people are talking about, HOTSOX is a place for anyone to find something they love. HOTSOX make a statement!



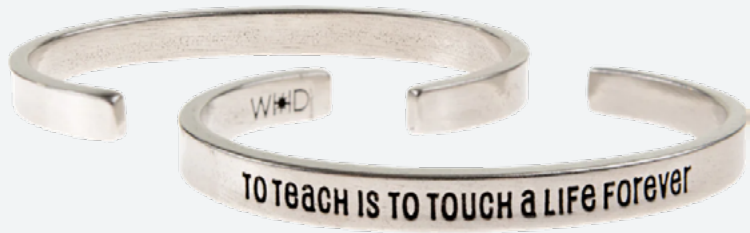
SNUGGLE PUPPY HERO



10% Discount | (800) 463-4107
snugglepuppy.com
Opening \$250 | Reorder \$250

Snuggle Puppy provides comfort for your entire family. For 25 years, Snuggle Puppy® has helped millions of animals. During this time, they've also heard of Snuggle Puppy helping kids too. From here, Snuggle Puppy HERO® took flight - designed for kids with special features and ready for a child's next adventure!

Teacher Appreciation – Year-Round Ideas!



Show your appreciation for teachers with the *To Teach is to Touch a Life Forever* Quotable Cuff from **WHITNEY HOWARD DESIGNS** (10%) Quotable Cuffs are open bracelets bearing a slogan or inspiration for a daily reminder of the life you want to live. (818) 884-8478 whitneyhowarddesigns.com



Teaching shines a tremendous light on the future. Show the teacher in your life how much you care with this thoughtful greeting card from **CALYPSO CARDS** (10%) Curly Girl Design line. (978) 287-5905 calypsocards.com



Say Thank You to the special teacher in your life with InnerVoice premium 8-ounce candles from **EARTH ANGEL BY CLOCK IT TO YA** (10%) Made with all-natural soy, essential oils, and a leadfree wick. They are clean burning and soot free. Their natural vanilla fragrance will fill the room for over 24 hours of burn time. (800) 848-8144 earthangelusa.com

Show your appreciation to your favorite teacher by gifting them an elegant canvas tote bag from **RAINCAPER** (10%). The high-quality tote is ready for anything from transporting books to a day at the beach. Features gorgeous art by the French Impressionist Claude Monet. (877) 789-9975 raincaper.com/pages/wholesale-purchasing-power-plus



Gift your busy on the go teacher a stylish Cola Shaped Hot & Cold Insulated Bottle from **SMASHDISCOUNT** (10%). The leak proof bottle keeps your favorite beverage hot or cold all day long. (888) 317-0154 smashdiscount.com



This pretty gold colored teacher themed brooch from **LAUREN-SPENCER GROUP, LLC** (10%) makes an ideal small gift to give as thanks and appreciation for any teacher. (877) 352-8736 www.lauren-spencer.com

Buzz Worthy June Giveaway

Enter to win at purchasingpowerplus.com



GIVEAWAY 1:

Winner receives collection of Faux Succulents in assorted ceramic planter pots including cute animal ceramic planters, white ceramic planters and cement pots.

- (2) Cat Planters (2) Sleepy Cat Planters
- (2) Happy Legs Planter
- (1) Faux Succulents in White Cylinder Ceramic Pot
- (1) Faux Succulent In Yellow Tinted Cement Pot
- (1) Faux Succulents In Round Net Pattern Cement Pot
- (1) Faux Succulents In White Planter
- (1) Faux Succulent In Cement Pot 7" Diameter

Wholesale Value: \$105.75 Retail Value: \$211.50



GIVEAWAY 2:

Winner receives collection of adorable Fabric Gnomes perfect for gifting. Perfect for adding a touch of whimsical magic to any room.

- (1) Leopard Print Hat Fabric Swedish Gnome
- (1) Floral Fabric Rabbit Easter Gnome
- (1) Polka Dot Fabric Rabbit Easter Gnome
- (1) Big Fabric Sitting Spring Easter Bunny Gnome 19.3"
- (1) Big Fabric Sitting Spring Easter Bunny Gnome 19.3"
- (1) Grey Plaid Fabric Girl Gnome 32.7"
- (1) Blue Fabric Bunny Easter Gnome w/ Hanging Legs 23"

Wholesale Value: \$121.00 Retail Value: \$242.00

Galt International

10% Discount | (909) 483-5859 | galtinternational.com | Opening \$200 | Reorder \$100

Buzz Worthy July Giveaway



GIVEAWAY 1:

Counter display holds 12 half dozen 5x7 greeting cards. They feature meaningful words and beautiful full-color art inside. Proudly made in U.S.A. Printed on recycled paper with 30% post-consumer waste.

Wholesale Value: \$152.70

Retail Value: \$258.48

GIVEAWAY 2:

Acrylic display holds 6 each of 3 designs of perpetual calendars. Each calendar is a beautiful way to record special birthdays, anniversaries, and life's memorable events. Printed on heavy card stock with full color art on every page, and sturdy wire-o-hanger. Proudly made in the U.S.A.

Wholesale Value: \$117.00 Retail Value: \$234.00

it takes two, LLC

10% Discount | (800) 331-9843 | ittwholesale.com | Opening \$175 Reorder \$100

Mom & Dad Life

...a round up of mom and dad approved products!



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1. Celebrate new parents with the Dad and Mom Life Mugs from **BABY BLOSSOM COMPANY** (10%). The gray mug reads "Dad Life. Send More Caffeine." The white mug reads "Mom Life. Always Tired". babyblossomco.com

2. Babies and toddlers cannot resist the crunchy sound of Fidgety Paper from **BABY PAPER** (10%). Perfectly sized for tiny hands to grasp; babies learn from the simple sensory stimulation the sound makes. Great for baby gifts too! (847) 272-5588 babypaper.com

3. GRRR! Thanks to these dinosaurs, your child can tackle the next level of puzzle assembly: this handy box from **BANANA PANDA INC** (10%) contains a 9-piece puzzle. Colorful illustrations encourage children to assemble the puzzle, the perfect way to develop manual dexterity and perceptiveness. (856) 720-0580 bananapanda.com

4. Packing for a road trip? Bring along **WORDTEASERS** (10%) for a lot of fun for the whole family during the ride AND the destination! (888) 967-3877 wordteasers.com

5. Introduce youngsters to the world of feelings with My Feelings and Me Boxed Book Set from **PETER PAUPER PRESS INC.** (10%) This helpful book set introduces kids to different feelings through unique stories and characters. Boxed set includes 8 books covering different feelings. (914) 681-0144 peterpauper.com

6. Moms and Dads drop or lose their phones a lot. Surgically attaching them to their person is not a viable option, which makes attaching them with The Hookup from **TECH CANDY** (10%) the next best thing. (205) 437-3395 shoptechcandy.com

7. When you're on the go with kids, there are lots of things moms and dads want handy. To keep your essentials close while remaining hands-free a well-designed backpack is a great option. The voyager backpack from **FIRST & MAIN INC.** (10%) is lightweight yet durable, perfect for the savvy parent! (800) 726-1400 firstandmain.com

Vendor Profiles

Discovering More About Our PPP Vendors



22 TOTE

22 Tote, established in 2010, is known for supplying Trendy, Functional, and Affordable products that come in many vibrant colors and fun styles. They noticed the lack of color diversity in the handbag industry - where most styles only offered brown or black options and sought to change that! From their soft and lightweight handbags to their many different accessories such as coin purses and wristlets, there is a perfect gift for any occasion!

10% Discount | (650) 303-2480 | 22Tote.com | Opening \$100 | Reorder \$100



USA!
if



At IF they design and manufacture original and rather clever stationery and gift ranges and distribute them to the best gift, book, and stationery retailers throughout the world. Their stylish stationery, creative bookmarks and well-designed booklights appeal to customers of all genders and ages!

10% Discount | (866) 729-6160 | ifusa.com | Opening \$200 | Reorder \$50

Three Questions

Introducing Three Questions – look for this new feature in upcoming publications, as we get to know more about our PPP Vendors. First up, we visit with Sari Wiaz with Baby Paper.

What is your favorite product in the line?

Our signature Baby Paper. It is safe, simple, effective and makes for a great add-on and impulse item. It forms a beautiful bow, so it makes a perfect gift topper!

Which item/collection is your best-seller?

Black & White Stripe is our number one all around seller.

Which item/collection is the surprise hit of the line?

Our sensory plush Free Weights

Sari Wiaz, President, Baby Paper

(847) 272-5588 | 10% Discount | babypaper.com



ABOUT BABY PAPER: Babies cannot resist the crunchy sound of Baby Paper, their favorite first toy. Perfectly sized for tiny hands, the crunching sound causes simple sensory stimulation that helps babies learn.

In addition to the original Baby Paper, our line includes Crinkle Cuddlers and Sensory Plush stuffed toys. We also offer Fidgety Paper, made for larger hands to benefit from sensory stimulation, as well. All of our products are made from high quality, ultra-soft materials that feature our signature crunch.

Baby Paper products make great gifts! Safe, simple, and effective.



Summer Preview Booklet 2023

Sponsored by featured PPP Vendor Partners

Our digital Summer Preview Booklet highlights industry leading vendors in the Purchasing Power Plus Retail Community. Explore the newest product introductions, enjoy extra savings opportunities, and note the location of featured Vendors at key markets.

Download your copy here!

VENDOR UPDATES

The following Vendors will no longer be extending a discount to our Retail Members
Effective June 1st: Baby Jack and Co. and Squishable

As always, we encourage you to shift and focus your buying dollars with PPP Vendors, who support our retail community with their commitment to PPP. Their support ensures we can provide the full scope of offerings available to our Retailers, including our seasonal Market Preview Booklets, Friday Flings, Morning Coffees, Travel Incentives and Exclusive Events!



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(888) 221-3367

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