

WINTER PREVIEW BOOKLET

Introducing our digital Winter Preview Booklet, showcasing industry-leading vendors within the Purchasing Power Plus Retail Community.

Discover the latest product releases, seize additional savings opportunities, and pinpoint the featured vendors' locations at key markets

Our guide is available as a PDF, designed in an e-magazine format, and shared with two distinct sections:

Vendor Partners extending an exclusive 5% discount to all PPP Retailers during January and at highlighted Winter Markets.

Section / wo

Vendor Partners offering the standard PPP
discount to all PPP Retailers.

Our sincere appreciation is extended to all the PPP Vendor Partners, featured in this booklet, and whose sponsorship have made it possible.

NOTE: Please bear in mind that Purchasing Power Plus discounts cannot be stacked with any other show promotions, and standard exclusions still apply. Your choice of offer is entirely flexible. We recommend reviewing the specifics, including applicable Mart locations, for each incentive, as these may vary from one vendor to another.

To ensure your PPP discount and benefits are applied to all eligible orders, remember to identify yourself as a PPP Retail Member Store and provide your store number during the ordering process.





FEATURED WINTER MARKETS

Atlanta Market

January 16 - 22, 2024 | AmericasMart, Atlanta, GA | www.atlantamarket.com

Dallas Total Home & Gift Market

January 10 - 16, 2024 | Dallas Market Center, Dallas, TX | www.dallasmarketcenter.com

Las Vegas Market

January 28 – February 1, 2024 | World Market Center, Las Vegas, NV | www.lasvegasmarket.com







amanda klein co.

A woman owned & operated company that creates great gifts. Their products are designed by hand, almost entirely manufactured in the USA, and hand-packaged with lots of love from their Birmingham, Alabama studio. The line includes: notecards, greeting cards, notepads, kitchen towels, pillow shams, prints and plates.



10% Discount | (205) 259-9121 amandakleinco.com

Opening \$125 | Reorder \$100

Atlanta: Building 2, Suite 1219 The Butler Group Las Vegas: Trade Mart, Suite 1761 Mario & Associates

VISIT OUR WEBSITE







Always Stylish Always Fabulous

For nearly 30 years, Bath Accessories Company has been in the forefront of the wellness industry. Our mission then and today is to offer direct from the source fine bathing and spa accessories that are "Always Stylish, Always Fabulous".



10% Discount | (510) 785-7985 bathaccessories.com Opening \$150 | Reorder \$150

VISIT OUR WEBSITE



HAND POURED SCENTS

Hand crafted in small batches; each Betty Blu collection is beautifully infused with high quality phthalate free fragrance oils. Our scents are inspired by moments...a summer breeze, a crisp fall day, lazy Sundays, the happiest of birthdays, freshly baked cinnamon rolls, long walks in the meadow, springtime showers and family holidays spent fireside. Women and family owned/operated. Made in the USA.



10% Discount | (941) 500-4089 www.bettyblu.com Opening \$150 | Reorder \$150



BLENDÎ

BLENDi is the ultimate portable blender for health-conscious individuals who are always on the move. With its sleek compact design, BLENDi makes it easy to blend delicious smoothies, shakes, and other beverages wherever you are. Featuring powerful blending technology, a rechargeable battery, and a durable construction, BLENDi Blender is your ultimate choice for convenient blending.



10% Discount | (860) 338-7500 blendiblender.com Opening \$210 | Reorder \$210

Atlanta: Building 2, Suite 1701 Dugan-Bliss & Assoc. Las Vegas: Building C, C-801 NEST, The New Era Sales Team

VISIT OUR WEBSITE





Blue Mountain Arts has distinguished itself in the marketplace through a warm communicative style, dense inks, rich colors, and beautiful paper. With sentimental greeting cards, books, calendars, and gifts, BMA has touched the hearts and lives of hundreds of millions of people around the world for more than fifty years.



10% Discount | (800) 525-0642

www.sps.com

Opening \$100 | Reorder \$100

Atlanta: Building 2, Suite 1217-1219 The Butler Group Dallas: Trade Mart, Suite 1761 Mario & Associates

VISIT OUR WEBSITE 2024 CATALOG



Bonitas International

Bonitas International is the category creator and global leader in Identification (ID) Jewelry, taking workplace fashion to new heights. They provide, by far, the largest selection of ID necklaces, badge reel jewelry, and accessories with exceptional quality and design.



5% Discount | (888) 726-6533 bonitaswholesale.com Opening \$200 | Reorder \$150

Atlanta: Building 2, Suites 1418 and 1431 Diverse Marketing Dallas: World Trade Center, Suites 421 Diverse Marketing Las Vegas: Expo, E-724











Boston International Inc. has been a leader in the gift industry since 1986. This design driven gift company specializes in "Celebrating the Home." Over the past 26 years, BI has been proud to bring Boston International consumers unique and distinctive paper gifts, decorative accessories and seasonal

accents from all over the world.



10% Discount | (800) 637-5061 bostoninternational.com Opening \$30 | Reorder \$30

Atlanta: Building 2, Floor 15, Suite 1500 Road Runners Dallas: Suite 1743 Road Runners Las Vegas: Building C, Floor 10, Suite C-1024 Fine Lines

VISIT OUR WEBSITE SPRING 2024 CATALOG

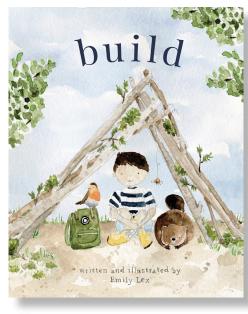
Embrace tender moments with GooseWaddle: where softness meets comfort. Welcome to the world of GooseWaddle, where we redefine comfort for your precious ones. Their products are more than just blankets, toys, plush, swaddles and more - they are a testament to the love and care that go into every stitch.



10% Discount | (252) 317-0578 goosewaddle.com Opening \$250 | Reorder \$100

Atlanta: Building 2, Suite 1500 Road Runners Dallas: World Trade Center, Suite 200, Keith Smith LTD.

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With 25+ years of experience publishing strong-selling titles for the gift trade, Harvest

House is a trusted source for innovative and inspirational books that celebrate the best of friends, family, and faith.



10% Discount | (888) 501-0160 harvesthousepublishers.com Opening \$100 | Reorder \$100

Atlanta: Building 2, Suite 1219 The Butler Group Dallas: World Trade Center, Suite 200 Keith Smith Ltd.









K&K Interiors is a leader in home decor and jewelry/fashion! They offer an unparalleled selection of Christmas, Fall, Halloween, Everyday, Garden, Easter, Floral, Modern Farmhouse, Coastal, LUMINARA Candles, Jewelry, Fashion and More! Be INSPIRED in thier Award-

Winning Showrooms! Discover the K&K Interiors difference! They don't follow trends, they set them!



10% Discount | (877) 647-0111 kkinteriors.com Opening \$500 | Reorder \$250

Atlanta: Building 1, Suite 20E- and 19E-1 Dallas: World Trade Center, Suite 237 Las Vegas: Las Vegas: Building C, Suite C707

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MICHAEL MALUL

Michael Malul London is a fragrance company that collaborates with the world's greatest perfumers who use the finest raw ingredients to express the intangible through scent. Fragrance helps lift moods and evokes positive memories and emotions, and with a diverse range of fragrances, they have something for everyone.



10% Discount | (614) 551-7707 michaelmalul.com Opening 12 units | Reorder 12 units

Atlanta: Building 1, Suite 20E- and 19E-1 Dallas: World Trade Center, Suite 237 Las Vegas: Las Vegas: Building C, Suite C707

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Jewelry - A memorable gift that brings beauty and joy! From adorable sterling silver charms and stud earrings to staple chains and stone bracelets, you'll find trendy, classic, and unique jewelry everyone will love. Trusted by retailers since 1974, They are 98%+ in stock year-round, and orders ship next business day!



10% Discount | (800) 531-5316 mmasilver.com

Opening \$50 | Reorder \$50

VIEW OUR BEST SELLERS
BROWSE OUR VIRTUAL CATALOGS







Elevating ordinary home goods through carefully curated materials and innovative design, Modgy creates artful products that

inspire every décor. From their signature expandable vases and luminaries to kitchen accessories and more, customers rave over their museum-inspired motifs and original designs sold in giftable packaging that includes the story behind the artwork.



10% Discount | (800) 626-6349 modgy.com Opening \$200 | Reorder \$200

Atlanta: Building 3, Floor 5, Suite 2401 Las Vegas: Building C, Suite C699 BEST of Show

VISIT OUR WHOLESALE WEBSITE





OOLY is a whimsical and colorful arts, crafts and school supply brand designed for kids, adults and everyone in between. OOLY sparks

imagination and inspires you to CREATE YOUR HAPPY and express yourself to the world.



10% Discount | (760) 231-7603 ooly.com

Opening \$250 | Reorder \$250

VISIT OUR WHOLESALE WEBSITE





P. Graham Dunn is an employeeowned business founded in 1976. Located in Dalton, Ohio, P. Graham Dunn is a leading, domestic manufacturer and distributor of home décor and gifts. Known for quality, on trend designs, products range from

wall décor, tabletop accessories, and housewares.



10% Discount (ex laser products) | (800) 828-5260 wholesale.pgrahamdunn.com
Opening \$250 | Reorder \$100

Atlanta: Building 2, Suite 1800 Dallas: World Trade Center, Suite 256





rose textiles est. 1946

As a family run business, Rose Textiles is one of Canada's longest standing wholesalers & distributers of Baby/Children's clothing & accessories. They take care of all of baby's needs including affordable gifting concepts with inspiring elegant designs. Their orders ship from Niagara Falls, NY.



10% Discount | (416) 789-2638 rosetextiles.com

Opening \$200 | Reorder \$1

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Snuggle Puppy HERO® is designed to help with your child's anxiety, stress, or overstimulation. Comes with 3 sensory soothe points for calming play and comfort: Real-Feel Heartbeat® like a super close hug, Tactile corners for sensory exploration and Huggable plushness for sweet dreams and a restful night.



10% Discount | (800) 463-4107 snugglepuppy.com Opening \$250 | Reorder \$250

VISIT OUR WEBSITE



well-kept.

Well-kept offers stylish wipes to keep phones, personal electronics, and lenses clean and smudge free. Each pack contains 15 premoistened towelettes with a resealable closure. Great for personal use and gifting teachers, healthcare professionals, and a must-have stocking stuffer. Made in the USA, Woman owned, and Mama run business.



10% Discount | (404) 973-9080 staywellkept.com Opening \$144 | Reorder \$144

Atlanta: Temporaries, Building 3, Suite 200





Blessing Rings are versatile charms that touch the heart - For your pocket, key chain and necklace. American Made proudly. Sentiments that last a lifetime. A perfect gift to add to any card. Volunteers, Healing, Comfort, Courage, Strength and so many more Blessings.



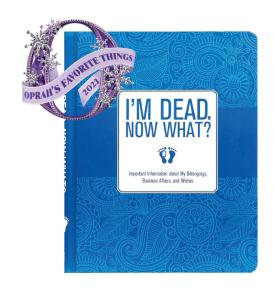
10% Discount | (818) 884-8478 whitneyhowarddesigns.com Opening \$100 | Reorder \$100

Atlanta: Temporaries, Building 3, Floor 2, Booth 2010 Las Vegas: Expo, E-430

VISIT THE BLESSING RING COLLECTION DESIGN YOUR OWN



VISIT OUR PPP VENDOR PARTNERS IN ATLANTA AND LAS VEGAS



PETER PAUPER PRESS ATLANTA B2 17 - 1721



TAG ATLANTA B2 10-1019



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the TOTAL gift experience

burton + BURTON® is a family owned and operated business that has grown into the

world's largest wholesale distributor of

balloons and coordinating gift products. Hop right into Spring for a fresh look with a playful floral pattern in soothing hues on bunny and chick wall hangings, shelf sitters, and more.

10% Discount | (800) 241-2094 burtonandburton.com Opening \$200 | Reorder \$100

Atlanta: Building 2, Showroom 728 Dallas: Trade Mart, Showroom 1121

NEW SPRING 2024 VIRTUAL SHOWROOM 2023





Buzzy is the market leader in seed grow kits, offering products that are perfectly priced and guaranteed to make people smile. Great gifts and pick up items for your valued customers throughout the year. All you need is a sunny window. Green thumb completely optional.

10% Discount | (866) 232-5463 buzzyseeds.com Opening \$200 | Reorder \$200

Atlanta: Building 2, Suite 1418 Diverse Marketing Dallas: World Trade Center, Suite 421 Diverse Marketing Las Vegas: Building C, Suite C1078 Diverse Marketing





Chemo Beanies was founded out of love and necessity when one sister was diagnosed

after the other. She saw the dire need for a fashionable, simple, slip-on solution to the struggle of finding suitable head coverings

during cancer treatments. Proudly Made in the USA, Chemo Beanies is women-owned, survivor-owned, and working hard to be available to women when they need them.

10% Discount | (866) 526-2001

chemobeanies.com

Opening 12 pieces | Reorder 6 pieces

Atlanta: Building 3, Temporaries Floor 5, Booth 1113

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For over 40 years, Christian Art Gifts has been making Christian & Inspirational gifts customers love, celebrating what is good and true in the products we create. Their unique line of gifts offers ways to affirm, encourage, congratulate, comfort, and celebrate with friends and others we love.

10% Discount | (800) 521-7807 www.christianartgifts.com Opening \$0 | Reorder \$0

Atlanta: Building 2, Suite 815 and Suites 1217, 1219

Dallas: World Trade Center, Suite 200 Keith Smith Showroom

SHOP NOW





Create meaningful moments with gifts that inspire. From keepsake books and journals to children's books and cards, Compendium gifts encourage connection and care. Whether you're looking to thank Mom for her endless love, spark a child's imagination, or celebrate your sweetie,

their bestselling gifts honor the relationships that matter most.

10% Discount | (206) 812-1640

live-inspired.com

Opening \$100 | Reorder \$75

Atlanta: Building 2, Suite 1000B Tango Reps

Dallas: World Trade Center, Suite 631 Portico Collection

Las Vegas: Building C, Suite C1035 Keena

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DEMDACO°

DEMDACO is a leader in enhancing the well-being of consumers through products and experiences that delight, connect and inspire. Whether it's living a healthier life, breaking a habit or sharing more kindness, products such as the 7 Days Jewelry helps you believe, track and achieve your goals, one day at a time.

10% Discount (5% Willow Tree) | (888) 336-3226

demdacoretailers.com

Opening \$300 | Reorder \$150

Atlanta: Building 2, Suite 685 Dallas: Trade Mart, Suite 1418





GANZ[®]

Ganz is a top supplier of decor, holiday, seasonal, occasions, fashion, baby, plush, sentiments and more. They are home to Midwest Gift; CBK Home; Crystal Expressions; LuxuryLite and Ardella LED candles; Simply Noelle; Baby Ganz and Heritage. Grab add-on sales with their pocket tokens, charms, figurines and impulse buys!

10% Discount | (800) 724-5902 www.ganz.com Opening \$200 | Reorder \$100

Atlanta: Building 2, Suite 1512-1519

Las Vegas: Building C, Suite C-912 and C-999

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GREENWICH BAY TRADING CO.

America's Soapmaker Since 1962

Greenwich Bay Trading offers French-milled luxurious vegetable soaps and spa products enriched with shea butter, essentials oils and natural extracts in captivating botanical scents.

10% Discount | (800) 323-1209 gbsoaps.com Opening \$9 | Reorder \$9

Atlanta: Temporaries, Building 3, Floor 2, Booth 2200 Made in America

Dallas: World Trade Center, Suite 124602

Las Vegas: Expo, E-321

VISIT OUR WEBSITE



Haute Diggity Dog has been designing parody plush dog toys since 2004. Haute Diggity Dog is the original designer parody plush dog toy company. Haute Diggity Dog offers the latest in trendy dog toys as well as recently expanding into bowls and beds. Our motto is "Bark, Play, Love Everyday".

10% Discount | (877) 861-7258 hautediggitydog.com Opening \$250 | Reorder \$100

Atlanta: Building 2, Suite 813A and Suite 1100 Schauben & Co Dallas: World Trade Center, Suite 211, Goetz, Inc. Las Vegas: Building C, Suite 1012, Just Got 2 Have It!







As a Texas-based, family-owned company, their mission is to enhance global smartphone user experiences by offering top-notch magnetic grips and accessories for smartphones and tablets, proudly crafted in the USA. We are dedicated to spreading joy among our valued customers and retail partners.

10% Discount | (281) 778-2051 lovehandle.com Opening \$250 | Reorder \$150

Atlanta: Building 2, Suite 1418 Diverse Marketing Dallas: Word Trade Center, Suite 421 Diverse Marketing Las Vegas: Building C, Suite C1078 Diverse Marketing

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TAKE A LOOK AT OUR CATALOG





Owners Mark and Sam formed Mila Wholesale out of a garage in 2010. Since then, the company has scaled into a recognized business with a team of talented individuals. Mila Wholesale spends countless hours researching products, finding market niches to satisfy the huge demand for lifestyle accessories and novelty items.

10% Discount | (702) 685-3730 milawholesale.com
Opening \$100 | Reorder \$100

VISIT OUR BESTSELLERS
VIEW OUR CHARGING CORD SELECTIONS





Mobi is a company that is passionate about fun. They strive to inspire creativity and curiosity and believe in the power of play. Their quirky, unique products are thoughtfully crafted and designed by a team of doctors, therapists, parents, and children.

10% Discount | (866) 765-6624 playmobi.com

Opening 1 case | Reorder 1 case

Atlanta: Building 2, Suites 780 Sandy Ruben and Associates Dallas: World Trade Center, Suite 8220 Eureka Toy & Gift





Nashville Wraps®



molly&you® is a gourmet food company specializing in mug cake, beer bread, and dip mixes. They offer gluten-free options, and their products are made with highquality ingredients. Whether you're looking for a sweet treat or a savory snack, molly&you has something for everyone.

10% Discount | (888) 552-9768 molly-you.com

Opening \$150 | Reorder \$150

Atlanta: Building 2, Suite 1201 BEST of Show Las Vegas: Building C, Suite C-699 BEST of Show

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Nashville Wraps®: Your go-to wholesale packaging destination since 1976. Discover exclusive designs, eco-friendly options, and custom printing services. High-quality packaging for all occasions at unbeatable prices, with lightning-fast shipping. From bags and boxes to ribbons, gift wrap, and much more- they have it all in stock and ready to ship!

10% Discount | (800) 547-9727 nashvillewraps.com

Opening \$50 | Reorder \$25

Atlanta: Temporaries, Building 3, Floor 5, Booth 1001 Dallas: World Trade Center, Booth 124401

SHOP ONLINE
LEARN MORE ABOUT CUSTOM PRINTING





Odyssey Toys has been inspiring fun and innovation since 1997. As a family owned and operated company partnerships are key to their mission statement. From the very beginning, their goal has

been to provide customers with high-quality, well-crafted toys that are not only fun to play with, but affordable.

10% Discount | (305) 933-4480

 ${\tt OdysseyToys.com}$

Opening 1 cases | Reorder 1 cases

Atlanta: Building 2, Suite 780A Sandy Ruben and Associates

CHECK OUT THE DINOSAUR COLLECTION









OoohYeah/OoohGeez/SockItUp, brings originality, comfort, and style to their community through premium products like socks, slippers, masks, and more. Their design team creates vibrant colors, patterns, and nostalgic icons for every occasion. As a leading brand, they offer exceptional customer service and fast shipping to ensure a seamless shopping experience.

10% Discount | (909) 378-5703 jywholesale.com Opening \$300 | Reorder \$150

Atlanta: Temporaries, Building 3 Floor 5, Booth 2505

Dallas: World Trade Center, Suite 421 and 439 Diverse Marketing Las Vegas: Building C, Suite C691 California Marketing Associates

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Thinking Outside the Box is their specialty! Get ready for 2024 with NEW and EXCITING products! The Wrist Recorder is a silicon wrist band that can be re-used to jot down quick notes! Also, come see the new MiniMate pen set which includes: a mini sharpie, highlighter, and mini light!

10% Discount | (800) 977-4704 badgeapeel.com Opening \$100 | Reorder \$50

Atlanta: Building 2, Suite 652AB R.S. Covenant

Dallas: Trade Mart, Suite 2214

VISIT OUR WEBSITE



pura**vida**

Pura Vida began selling hand-crafted bracelets in 2010 to help a couple of local artisans in Costa Rica earn a living. That turned into a movement that celebrated the simple things in life, or "Pura Vida." It's a lifestyle that's all about slowing down and enjoying life's little pleasures.

10% Discount | wholesale@puravidabracelets.com puravidabracelets.com

Opening \$1200 | Reorder \$250

Atlanta: Temporaries, Building 3, Floor 5, Booth 101 Dallas: World Trade Center, Suite 15606 Innovation Fashion





HOTSOX

HOTSOX was the original fashion sock created in the 1970's. When you step into a pair of HOTSOX, you step into the world feeling seen and celebrated with socks that tie you together with your community, interests and the latest fashion trends. HOTSOX, Make a Statement!

10% Discount | (855) 258-1571

hotsoxb2b.com

Opening \$150 | Reorder \$100

Atlanta: Building 2, Suite 1100 Schauben and Co Dallas: World Trade Center, Suite 631 Portico Collection Las Vegas: Las Vegas: Building C, C-1120 Fine Lines

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SCOJO®

JEW YORK

SCOJO New York Luxury Reading Glasses embody color and fashion, offering breathtaking styles for every personality! Crafted with premium materials, they ensure ultimate comfort. Their lenses are distortion-free, scratch-resistant, and equipped with blue light-blocking technology! All SCOJO New York styles are available in a wide range of powers.

10% Discount | (888) 560-1060 scojo.com

Opening 36 pieces | Reorder 1 pieces

TO INQUIRE ABOUT SCOJO NEW YORK'S COLLECTION, PLEASE EMAIL SURAIYA PILLAI-KHAN



For over 25 years, Transpac has been a leader in Home Décor, Garden and Gifts with innovative designs. Their strong price value provides top margin opportunities; while the trend-driven themes and styles deliver product that sells. They invite you to drop by and see what's new!

20% Discount (on P1 Prices) | (800) 449-9903 www.shoptii.com

Opening \$500 | Reorder \$300

Atlanta: Building 2, Suite 1803 Dallas: World Trade Center, Suite 239 Las Vegas: Building C, C-996

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Be Delighted This Community Was Designed for You!

We have been busy at PPP and now have nearly 160 Vendor Partners in our program, offering a comprehensive range of categories for your shop. Our carefully curated selection guarantees a diverse product lineup. Discover leading industry brands as well as emerging brands you won't find anywhere else!

VENDOR PARTNER PRODUCT CATEGORIES INCLUDE:

Apparel/Fashion Greeting Cards

Bath/Personal Care Home Accessories and Décor

Jewelry/Personal Accessories Books

Children's products Party

Plush Fragrances

Giftware Toys, Games, Puzzles Gourmet Food Products/ Writing instruments

Snacks & Sweets ...and more

PPP is a community of retailers and brands supporting each other. Our Vendor Partners appreciate working with independent retailers, and are interested in your business, and committed to your success.

When you order from these lines, you not only receive your PPP discount and terms, but you strengthen relationships with our partners while simultaneously boosting your own business. We encourage you to support our PPP Vendor Partners by ordering from your favorites, by also trying new lines to diversify your product assortment to keep it fresh and appealing. Explore the wide array of offerings from our PPP Vendors and discover innovative products that will enhance your customers' in-store experience!

Stay in Touch







memberteam@purchasingpowerplus.net www.purchasingpowerplus.com



8350 Bee Ridge Road #170 Sarasota, Florida 34241 888 221 3367