



Summer Preview Booklet 2025

SPONSORED BY THE FEATURED PURCHASING POWER PLUS VENDOR PARTNERS

WELCOME TO THE 2025 PURCHASING POWER PLUS SUMMER PREVIEW BOOKLET!



This summer, step into a season filled with fresh finds, meaningful connections, and exclusive savings with the 2025 PPP Summer Preview Booklet—your go-to digital guide for discovering standout products and limited-time offers curated for our retail community.

Presented as a sleek, easy-to-navigate e-magazine PDF, this resource is designed to energize your summer buying experience and help your shop shine.

We're incredibly grateful to the PPP Vendor Partners who contributed to this summer's preview. Their participation helps bring this resource to life.

INSIDE YOU'LL FIND

Two special sections packed with value for PPP:

1 *Section One*

Exclusive 5% Summer Discount Offers – Available only during July and select summer markets, these seasonal savings give you a timely edge when placing orders.

2 *Section Two*

Standard PPP Discounts – The ongoing, reliable savings you count on—available all season long.

PLAN YOUR MARKET VISITS

Whether you're headed to Dallas, Atlanta or Las Vegas this guide helps you find featured vendors fast and make the most of your time at market. Be sure to share your PPP retail number when ordering to access all applicable discounts.



**PURCHASING
POWER PLUS**
The Premier Healthcare Gift Shop Network



FEATURED SUMMER MARKETS

June 18 - 24, 2025

Dallas Total Home & Gift Market | Dallas Market Center, Dallas, TX | www.dallasmarketcenter.com

July 15 - 21, 2025

Atlanta Market | AmericasMart, Atlanta, GA | www.atlantamarket.com

July 27 - 31, 2025


Las Vegas Market | World Market Center, Las Vegas, NV | www.lasvegasmarket.com



A watercolor illustration of various flowers in shades of pink, purple, and yellow, with green stems and leaves, positioned on the left side of the page.

SECTION ONE

*Vendor Partners offering an extra 5% discount to all PPP
Retailers in July and at featured Summer Markets*

A watercolor illustration of various flowers in shades of pink, purple, and yellow, with green stems and leaves, positioned on the right side of the page.



Betty Blu is a women- and family-owned brand proudly made in the USA, offering hand-poured candles and wax melts crafted in small batches with premium, phthalate-free fragrance oils. Each scent is inspired by real-life moments—think summer breezes, cozy Sundays, spring rain, and warm cinnamon rolls. For 2025, we're excited to introduce all-new lower pricing across our entire collection, making it easier than ever to bring these beautiful, memory-filled fragrances to your store.



Betty Blu | 10% Discount
(941) 500-4089 | www.bettyblu.com
Opening \$150 | Reorder \$150

VISIT OUR WEBSITE



Blue Mountain Arts has distinguished itself in the marketplace through a warm communicative style, brilliant inks, rich colors, and beautiful paper. With sentimental greeting cards, books, calendars, and gifts, BMA has touched the hearts and lives of hundreds of millions of people around the world for more than fifty years.



Blue Mountain Arts | 10% Discount
(800) 525-0642 | bluemountainpress.com
Opening \$100 | Reorder \$50

Atlanta: Building 2, Suite 1305 Southeast Marketplace
Dallas: World Trade Center, Booth 121225
Las Vegas: Building C, Suite C-801 NEST

VISIT OUR WEBSITE
VIEW OUR CATALOG



**BOSTON
INTERNATIONAL**

Boston International Inc. has been a leader in the gift industry since 1986. This design driven gift company specializes in "Celebrating the Home." Over the past 39 years, BI has been proud to

bring consumers unique and distinctive paper gifts, decorative accessories and seasonal accents from all over the world.



Boston International | 10% Discount
(800) 637-5061 | bostoninternational.com
Opening \$30 | Reorder \$30

Atlanta: Building 2, Floor 15, Suite 1525 Road Runners
Dallas: Suite 1743 Road Runners
Las Vegas: Building C, Suite C-1120 Fine Lines

FALL CATALOG

HOLIDAY CATALOG



Dyce Games is a team of passionate game lovers,

designers and marketers. We have grown our games portfolio to include many amazing family and adult party games. Our mission is to create fun games that people can play together in the real world, bringing friends and families closer together.



Dyce Games | 10% Discount
dycegames.com
Opening \$200 | Reorder \$0

VISIT OUR WEBSITE



K&K Interiors offers an unparalleled selection of Everyday, Spring, Garden, Easter, Fall, Halloween, and Holiday décor, Furniture, Lighting, Jewelry, Fashion, Luminara Candles, and more! Visit our Award-Winning Showrooms, where we strive for fresh design and product innovation...it's our passion! At K&K, we don't follow trends; we set them!



K&K Interiors | 10% Discount
(877) 647-0111 | kkindteriors.com
Opening \$500 | Reorder \$250

Atlanta: Building 1, Suites 20E-1 and 19E-1
Dallas: World Trade Center, Suite 237
Las Vegas: Building C, Suite C-707

VISIT OUR WEBSITE

VISIT US ON FACEBOOK



Handcrafted in Texas since 1979, Scentchips Luxury Wax Melts are the original wax melt. Family-owned and operated, we offer a vast selection of premium fragrances

and stylish warmers to transform any space into an aromatic sanctuary. Explore our expertly crafted scents and warmers today at Scentchips.com.



Scentchips | 10% Discount
(800) 472-3687 | scentchips.com
Opening \$150 | Reorder \$100

SHOP OUR CATALOG

FOLLOW US ON INSTAGRAM



ten thousand villages.

WHOLESALE ETHICAL | ARTISAN MADE | UNIQUE



Ten Thousand Villages is a global maker-to-market movement that addresses economic injustice. Because every handcrafted object has a life of meaning behind it. They're a way for you to stock your shelves with intention for ethically sourced handcrafted wares - and to share in the joy of empowering makers in ten thousand villages.



Ten Thousand Villages | 10% Discount

(201) 650-1287 | wholesale.tenthousandvillages.com

Opening \$150 | Reorder \$150

YOU'RE INVITED



Summer Buyer Events in Dallas & Las Vegas



This summer, we're excited to host two special in-person gatherings designed exclusively for hospital and pharmacy gift shop buyers — offering inspiration, connection, and fresh ideas in a relaxed, supportive setting.

DALLAS MARKET CENTER

Thursday, June 19 | 9:00–10:00 AM

Light breakfast, a focused session on “Visual Merchandising That Works in Small Spaces” with burton + BURTON, and a live Buyers Panel.

Location: World Trade Center – Room 560

Register for Dallas

LAS VEGAS MARKET

Monday, July 28th 8:00 am – 10:00 am

Enjoy breakfast with peers, followed by a focused session on “Styled to Sell: Visual Merchandising Moments” with Transpac and a live Buyers Panel.

Location: Las Vegas Market – B16 World View

Register for Las Vegas

We hope you'll join us this summer for what we're calling our Retail with Purpose events — a chance to recharge, connect, and shop with confidence.



GIFFA

ATLANTA B2 1701 - LAS VEGAS C1012

JG2HI

JUST GOT 2 HAVE IT!

WWW.JUSTGOT2HAVEIT.COM

INFO@JUSTGOT2HAVEIT.COM

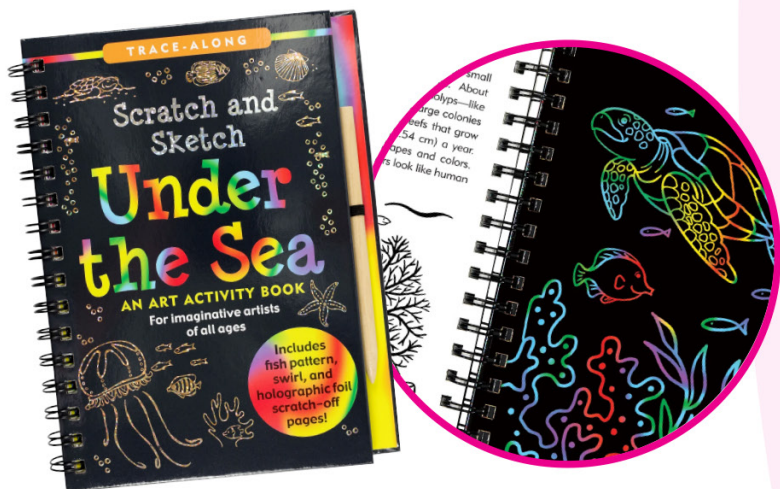
404.749.4850



NORTHERN LIGHTS

ATLANTA B2 1701 - LAS VEGAS C1012

*Visit our
PPP vendor
partners in
Atlanta
and
Las Vegas!*



PETER PAUPER PRESS

ATLANTA B2 1701



TAG

ATLANTA B2 1019

A watercolor illustration of various flowers and greenery. On the left, there are pink and red flowers with green leaves. On the right, there are purple and blue flowers with green leaves. The background is white.

SECTION TWO

*Vendor Partners offering the standard PPP
discount to all PPP Retailers.*



TAGCO USA dba The American Gift Company has been a leader in personal care, bedding, compression socks, and trendy-gift items for over a decade. Starting as an e-commerce company, they now serve many brick-and-mortar stores. Their brands include Extreme Fit, Seeboo, Amore, Luxury Home, Furry Twinz, and Apex.

American Gift Company | 10% Discount
(630) 317-7685 | tagcowholesale.com
Opening \$100 | Reorder \$100

Dallas: World Trade Center, Temporaries, Booth 1224



AREAREWARE



Areaware creates objects and gifts for home, work, and play in collaboration with independent designers. Based in New York, our small team is dedicated to creating functional and uplifting objects, designed with integrity. Above all else, our designers are at the heart of what we do.

Areaware | 10% Discount
(800) 783-5683 | areaware.com
Opening \$250 | Reorder \$150

WHOLESALE WEBSITE
VISIT OUR CATALOG



BIBS®

SINCE 1978



Since their start in Denmark over 40 years ago, BIBS has been on a clear mission: to make baby essentials, well... better! What began with the iconic Colour pacifier has grown into a globally loved lineup of products that bring quality, functionality, safety, and everyone's favorite part, unmatched design expertise to families everywhere.

BIBS America, Inc. | 10% Discount
(888) 668-2073 | us.bibsworld.com
Opening \$250 | Reorder \$250

Atlanta: Temporaries: Building 3, Booth 302



Bonitas International

Bonitas International is the category creator and global leader in Identification (ID) Jewelry, taking workplace fashion to new heights. They provide, by far, the largest selection of ID necklaces, badge reel jewelry, and accessories with exceptional quality and design.

Bonitas International | 5% Discount
(888) 726-6533 | bonitaswholesale.com
Opening \$200 | Reorder \$150

Atlanta: Building 2, Suites 1418 and 1431
Diverse Marketing
Dallas: World Trade Center, Suites 421 Diverse Marketing

VISIT OUR WEBSITE



BONNE FILOU



Bonne et Filou is a distinctive French-inspired lifestyle brand for those who live for luxury and love to indulge their dogs in style. Everything started with their flagship product, unique French dog macarons (dog treats) made of natural, human-grade ingredients. Introduced multiple new products, such as gifts, advent calendars, toys, etc. #1 brand for gifting & the Holidays.

Bonne et Filou | 10% Discount
(917) 979-5955 | BonneEtFilou.com
Opening \$220 | Reorder \$220

VIEW OUR CATALOG
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burton[®] +BURTON[®] the TOTAL gift experience[®]



Welcome the warmth of Autumn with our delightful harvest collection! From cozy pumpkins to playful scarecrows, these pieces bring a cheerful charm to the season. burton + BURTON[®]: b + B[®], a family-owned and -operated business, is proud to be the world's largest supplier of balloons and coordinating gifts.

burton + BURTON | 10% Discount
(800) 241-2094 | burtonandburton.com
Opening \$200 | Reorder \$100

Atlanta: Building 2, Suite 728
Dallas: Trade Mart, Suite 1121

VIEW OUR MASTER CATALOG



Butterie®



Butterie is the world's first butter dish with an attached flip-top lid. By attaching the lid to the base, the lid never touches your butter or counter, and you don't have to wonder where to set a messy lid. You'll fall in

love with how well this butter dish sells!

Butterie | 10% Discount

(818) 678-9002 | butterie.com

Opening \$90 | Reorder \$185

Atlanta: Temporaries: Building 2, Floor3, Booth 415

Dallas: World Trade Center, Temporaries, Booth 121124

VISIT OUR WEBSITE

WHOLESALE INFORMATION



Meet Buzzy: beautifully packaged seed grow kits perfect for hospital gift shops. Each kit includes everything needed to grow

indoors. With fast 1–2 day shipping, low \$200 minimums, and always-in-stock inventory, it's easy to keep shelves full. Retailers are reordering fast - join them and boost your sales with Buzzy!

Buzzy, Inc | 10% Discount

(866) 232-5463 | buzzyseeds.com

Opening \$200 | Reorder \$200

Atlanta: Building 2, Suite 1418-1431 Diverse Marketing

Dallas: World Trade Center, Suite 439-439, Diverse Marketing

**SHOP BUZZY ON
DIVERSE MARKETING B2B**



Charlie Bears is a premium English bear company that

produces limited-edition collectible bears and

characters for nearly 20 years. Our beautifully handcrafted designs and high-quality fabrics have earned us recognition as 'Bears with Personalities,' each with its own unique expression. Bring the world of Charlie Bears to your customers, now at any age with two new soft toy ranges.

Charlie Bears North America Inc. | 10% Discount

(561) 328-9936 | charliebears.com

Opening \$350 | Reorder \$500

Atlanta: Temporaries, Building 3, Floor 4, Booth 1210

Las Vegas: Expo, Booth E – 538

BECOME A STOCKIST

BROWSE OUR ASSORTMENT

(User: Purchasing Power Plus Network Passcode: ppp5224)



Cott n Curls – HLK Brands, Inc. crafts beautiful, lasting products that celebrate authenticity and joy. With

over two decades of expertise, they design and manufacture fashion-forward, sustainable handbags and home furnishings. Now expanding in North America, they offer premium craftsmanship, direct distribution savings, and custom solutions - blending artistry, quality, and environmental responsibility seamlessly.

Cott N Curls HLK Brands Inc. | 10% Discount

(325) 275-7124 | cottncurls.com

Opening \$250 | Reorder \$250

Atlanta: Building 3, Suite 1305 SE Marketplace
Las Vegas: Building C, Suite C881 Next Step Reps



DEMDACO®

At DEMDACO, we offer hand-curated, artisan goods that are designed to help lift spirits, nurture goodness and celebrate life's special moments. Our carefully chosen collection includes meaningful gifts that are perfect for times of celebration, comfort or just putting a smile on someone's face. With DEMDACO, you can explore unique and heartfelt items that are sure to leave a lasting

DEMDACO | 10% Discount (5% Willow Tree)

(888) 336-3226 | demdacoretailers.com

Opening \$300 | Reorder \$150

Atlanta: Building 2, Suite 685
Las Vegas: Trade Mart, Suite 1418

VISIT OUR WEBSITE



ELLA STEIN



Ella Stein is a jewelry brand dedicated to crafting demi-fine pieces made with natural diamonds, 14K gold and recycled 925 sterling silver. Ella Stein's jewelry is handcrafted by female artisans. Join Ella Stein's mission to empower women all around the world; from those that make the jewelry to the powerhouses that wear it.

Ella Stein | 10% Discount

(646) 904-5885 | ellastein.com/

Opening \$500 | Reorder \$100

VISIT OUR INSTAGRAM



enso
RINGS



Enso Rings is the leading designer and manufacturer of premium silicone rings. Medical personnel around the world favor Enso Rings due to their patented silicone blends, unrivaled comfort, and innovative styles. Each of their rings are warranted for life, and their flagship collections are all made in the USA.

Enso Rings | 10% Discount

ensorings.com

Opening \$500 | Reorder \$1



Award-winning natural skincare infused with powerful botanical extracts grown fresh daily on their Texas farm. Voted among the favorite spa brands in the U.S. over 12 years and Awarded Inc. Magazine's Best in Business for putting purpose before profit; rescuing farm animals jar by jar.

FarmHouse Fresh Organics & Naturals | 10% Discount

(888) 773-9626 | farmhousefreshgoods.com

Opening \$600 | Reorder \$100



Funtazma creates high-quality plush toys and novelty products that spark imagination and joy. Their signature brand, Moosh-Moosh, is known for its ultra-soft, collectible designs. Committed to innovation and quality, they bring fun, creativity, and comfort to people of all ages through thoughtfully designed, huggable creations.

Funtazma | 10% Discount

(888) 653-2471 | moosh-moosh.com

Opening 1 Case | Reorder 1 Case



gmi GOLD MEDAL
INTERNATIONAL



Since 1954, Gold Medal International has been a trusted leader in the accessories industry, specializing in hosiery, slippers, hats, gloves, blankets, and more.

GMI proudly houses four distinctive brands: Polar Extreme, Clear Creek, Snuggle Feet, and GM Holiday—each delivering stylish products at competitive prices!

Gold Medal Int. - Holiday Collection | 10% Discount
(212) 889-7800 | goldmedal-intl.com
Opening 1 cases | Reorder 1 cases



GREENWICH BAY TRADING CO.

America's Soapmaker Since 1962

RALPHIGH, NC • CUSTOMERSERVICE@GBSOAPS.COM • 800.323.1209

Greenwich Bay Trading is a family-owned and operated business in Raleigh, NC, offering luxurious bath and spa products directly to retail sellers at affordable prices, since 1962.

Greenwich Bay Trading Co. | 10% Discount

(800) 323-1209 | gbsoaps.com

Opening \$10 | Reorder \$10

Atlanta: Building 3, Floor 2, Booth 2200

Dallas: World Trade Center C12-4603

VISIT OUR WEBSITE



Handcrafted bracelets made with meaning and

made to give back. Each bracelet sold donates \$2 to causes like St. Jude

and Dana Farber. Created by mom and designer Tiffany Narbonne, these meaningful gifts give hope and make a difference. Want something unique? Design a custom bracelet and support the charity of your choice!

H.E.L.P. by T.Jazelle | 10% Discount

(508) 360-7797 | tjazellehelpbracelets.com

Opening \$500 | Reorder \$50

SHOP OUR B2B SITE HERE



homesick



Homesick crafts clean, non-toxic home fragrances inspired by memories, places, and moments that matter most. With over 200 scents, their soy wax candles feature custom oils, organic cotton wicks, and reusable glass jars, perfect for gifting or everyday joy. Cruelty-free and thoughtfully made to spark connection and nostalgia.

Homesick | 10% Discount

homesick.com

Opening \$350 | Reorder \$150

Atlanta: Building 2, Suite 1735 Blake Road Collection
Las Vegas: Las Vegas: Building C, Suite C1024



Lifeforce Glass is an inspirational gift wholesale supplier, offering unique glass stones, magnets, plaques, bookmarks and more. Each item includes motivational text or imagery to capture the recipient's attention. Their products are popular in healthcare facilities, museum and hospital gift shops, and many other retail settings.

Lifeforce Glass | 10% Discount

(800) 828-3870 | lifeforceglass.com

Opening \$125 | Reorder \$125

Atlanta: Building 2, Suite 1217-1219 The Butler Group
Las Vegas: Building 2, C868 FEM Group

VISIT OUR WHOLESALE WEBSITE
INFORMATION ON CUSTOM PRINTING



Lifelines™



From Melissa Bernstein, visionary creative behind Melissa & Doug Toys. Lifelines: a collection of tools designed for fast, fun, and effective stress relief using a revolutionary wellness technique, Sensory Immersion™. Melissa has combined her innate genius for designing products with science-backed, sensory-based stress relief – creating a brand-new category of wellbeing.

Lifelines, LLC | 10% Discount

[Lifelines.com](https://lifelines.com)

Opening \$100 | Reorder \$100



Lori Portka offers a diverse line of cards, stationery, gifts, and home décor created from original paintings. Her work features vibrant images dedicated to love, joy, kindness, and compassion. Perfect gifts for friends and loved ones for any occasion. Free Shipping on your First Order!



Lori Portka - Happiness Through Art | 10% Discount
(315) 491-6488 | loriportka.com
Opening \$100 | Reorder \$75

VISIT OUR WEBSITE

REGISTER TO ORDER



LoveHandle | 10% Discount
(281) 778-2051 | lovehandle.com
Opening \$250 | Reorder \$150

Atlanta: Building 2, Floor 14, Suite 1418-1431
Dallas: World Trade Center, 4th Floor, Suite 439
Las Vegas: Building C, Suite C-1079

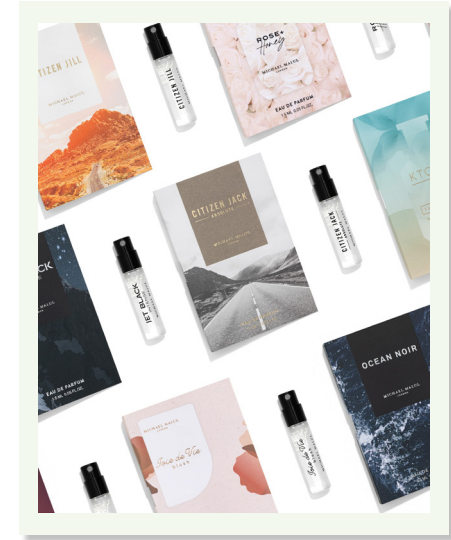
TAKE A LOOK AT OUR CATALOG

VISIT OUR WHOLESALE WEBSITE



LoveHandle Phone Grips is a family-owned company that specializes in phone accessories.

Our phone grips are universal, have internal magnets and a built-in two-way kickstand! From wallets to car mounts, we craft the best products to ease your day-to-day activities. With a lifetime warranty behind our products, become part of our family knowing that we got you covered!



MICHAEL MALUL LONDON



Michael Malul London is a fragrance company that collaborates with the world's greatest perfumers who use the finest raw ingredients to express the intangible through scent. Fragrance helps lift moods and evokes positive memories and emotions, and with a diverse range of fragrances, they have something for everyone.

Michael Malul London Perfumes | 10% Discount
michaelmalul.com

Opening 12 units | Reorder 12 units

FOLLOW US ON INSTAGRAM



Nashville Wraps®
GIFT, GOURMET & RETAIL PACKAGING

Nashville Wraps® offers high-quality, boutique-worthy packaging with fast shipping and unbeatable value. Over 85% of the products we sell are made in the USA, including a wide selection of bags, boxes, gift wrap, ribbon, and more. Make every gift feel special with packaging they'll remember.

Nashville Wraps | 10% Discount

(800) 547-9727 | nashvillewraps.com

Opening \$50 | Reorder \$25

Atlanta: Building 3, 4th Floor, Booth 1001

VISIT OUR WHOLESALE WEBSITE

CUSTOM PRINT YOUR PACKAGING



**NATURAL
INSPIRATIONS®**



Natural Inspirations is a luxurious, plant-based bath + body brand that nourishes skin with rich, botanical ingredients and no harsh toxins. Indulgent, spa-grade products are available in seven clean, fresh fragrances. They are women-owned and operated and manufacture their products in the USA.

Natural Inspirations | 10% Discount

(952) 466-7417 | naturalinspirations.com

Opening \$300 | Reorder \$150

Atlanta: Building 2, Suite 1305 SE Marketplace

Dallas: World Trade Center, Suite 200 Keith Smith Ltd

Las Vegas: Suite C-1044, C1039

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VISIT OUR WHOLESALE WEBSITE



northern lights®



Northern Lights has been brightening the world and beautifying homes with the warmth of candlelight for over 40 years. Their deep roots in the "art of candle making" have led to an eminent reputation as a leading designer of luxury candles and artisan made accessories.

Northern Lights Candles | 10% Discount

(585) 593-1200 (585) 593-1200 | northernlightswholesale.com

Opening \$300 | Reorder \$150

Atlanta: Building 2, Suite 1031B

Dallas: Trade Mart, Suite 1521, 1743 Road Runners

Las Vegas: Building 2, C-1012 Just Got 2 Have It!



Opportunities LLC delivers high-margin, on-trend seasonal products—from cozy loungewear and candles to kitchenware and gifts. Retailers trust our diverse lineup, fast turnaround, and can-do spirit to drive profitability. With us, the opportunities truly are endless.

Opportunities, LLC | 10% Discount

(517) 741-9675 | oppwholesale.com

Opening \$250 | Reorder \$250

Atlanta: Building 2, Suite 1400, Enchanted Moments

VISIT OUR WEBSITE



Founded by artist Samuel J. Butcher, Precious Moments began in 1978 with iconic teardrop-eyed figurines. Evolving into a global phenomenon, their diverse product line – from home décor to children's items – continues to inspire love and kindness, staying true to their founder's vision of spreading joy through heartfelt moments. A part of every life's celebration for over 45 years!

Precious Moments Company, Inc. | 10% Discount

(888) 878-8148 | preciousmoments.com

Opening 1 units | Reorder 1 units

Atlanta: Building 2, Suite 1400



SEC is a full-service brokerage specializing in ONE-STOP-SHOPPING building custom collections of apparel, headwear, drinkware and souvenirs. THEY ADD VALUE to your business by you working with 1 vendor to cover your apparel, headwear, drinkware, and souvenir categories with collaborative art instead of piecing items together from multiple vendors.

Stone Enterprises Co | 10% Discount

(818) 961-4214 | stoneenterprisesco.com

Opening 48 pieces | Reorder 48 pieces



BOSTON INTERNATIONAL



PETER PAUPER PRESS

We Have It All

25th Anniversary



FARMHOUSE FRESH



NORTHERN LIGHTS

ROADRUNNERSLLC.COM | 888-674-6349 | ATLANTA, DALLAS, VEGAS



Welcome to Road Runners! Discover a wide selection of unique, new-to-market brands and products to elevate your store. Our team is ready to help you find the perfect gift, home, paper, fashion, fragrance and personal care products to delight your customers – WE HAVE IT ALL! in one easy shopping experience. PPP members enjoy complimentary beverages, coffee, and light snacks while shopping.



Your Summer Market Game Plan:

10 Ways to Shop Smart, Save Big & Build Community

Gift markets aren't just about stocking shelves—they're about unlocking opportunity, building community, and finding the products that define your shop's next chapter. Whether you're a first-time attendee or a market-seasoned buyer, these top tips will help you show up prepared, focused, and ready to make every square foot count.

1. PRE-PLAN LIKE A PRO

Before your shoes even hit the showroom floor, map it out. Review the vendor list, mark your must-visits, and give yourself time for both structure and spontaneity. PPP Vendors and Showrooms offering market-only deals and seasonal discounts should be at the top of your route.

2. DEFINE YOUR PURPOSE & GENERATE BUZZ

Are you curating a seasonal vibe? Filling gaps in bestsellers? Looking to wow your customers with something unexpected? As you go, take short videos in front of booths or displays you'll be ordering from—post them on your store's social channels to build anticipation and keep your audience engaged.

3. BUDGET WITH FLEXIBILITY

Go in with a plan, but give yourself room to pivot. Know what you want to spend overall and what's non-negotiable, but leave space for that showstopper product you didn't expect to find. PPP discounts can help stretch your dollars even further.

4. BOOK APPOINTMENTS EARLY

If a vendor is on your "don't miss" list, get on their calendar. Scheduled appointments save you time, help you avoid waiting, and often lead to deeper conversations—or surprise specials you didn't know were on the table.

5. PRIORITIZE COMFORT

Markets are a marathon, not a sprint. Comfortable shoes are a must. Wear layers so you're ready for chilly showrooms and packed halls, and keep your hands free with a crossbody or backpack. Small choices = big energy.

6. PACK THE ESSENTIALS

Bring a light bag with everything you need: a water bottle, snacks, notebook or tablet, pens, business cards, a portable charger, and maybe a collapsible tote for catalogs or samples. The right tools help you stay focused, not frazzled.

7. TAKE PHOTOS THAT WORK FOR YOU

You'll see hundreds of products—capture the ones that matter. Photograph booth signs, product displays, and order sheets. Add quick voice memos or captions so you remember why you loved something when you're reviewing later.

8. MAKE SPACE FOR REAL CONNECTION

Markets are more than transactions—they're community. Chat with vendors, ask questions, and introduce yourself. Relationships you build here can lead to better service, sneak previews, or even custom opportunities down the road.

9. REVIEW AND RESET EACH NIGHT

After the show each day, take 15–20 minutes to go through your notes and photos. What stood out? What's worth circling back to? A quick reset helps you start fresh the next day—and keeps your buying aligned with your goals.

10. FOLLOW UP BEFORE THE BUZZ FADES

When you're back home, don't wait. Place orders, confirm discounts, and reach out to vendors you connected with. Prompt follow-ups keep the momentum going—and help ensure the terms you discussed stick.

Final Thought:

Markets are where purpose meets possibility. Go in curious, shop with intention, and leave knowing you've made moves that matter—for your store, your customers, and your community.

Stay in Touch



memberteam@purchasingpowerplus.net
www.purchasingpowerplus.com



**PURCHASING
POWER PLUS**
The Premier Healthcare Gift Shop Network

8350 Bee Ridge Road #170 | Sarasota, Florida 34241
888.221.3367