



PURCHASING POWER PLUS
PRESENTS
PPP ESSENTIALS · TECH

THE LOOKBOOK

HYPERGEAR

Where fashion meets
function.

*30 years of fashion-forward mobile
accessories. US designed in Valencia,
California.*

HyperGear designs **bold, high-quality mobile
accessories** that fuse standout style with
everyday performance. Trend-driven design
at accessible pricing.

**30
SKUs**

FULL
ASSORTMENT

**2
Ways**

TO ORDER

**6
units**

PER SKU
MINIMUM

\$4,019

RETAIL VALUE
AT MSRP

**Up to
60%
margin**

AT MSRP

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THE LOOKBOOK

HyperGear

Where *fashion* meets *function*. Style and performance, never compromised.

THE BRAND

HyperGear exists to push creativity forward and redefine what fashion-forward tech accessories can be. They design bold, high-quality iPhone and mobile accessories that fuse standout style with everyday performance, delivering trend-driven design, reliable quality, and accessible pricing.

BUILT TO SELL

HyperGear's in-house product expertise and merchandising support are positioned to help retailers achieve their sell-through goals. Display-ready PDQ packaging and strong margins at MSRP make the program a fit for hospital gift shops, pharmacies, and specialty retailers of any size.



Every product backed by
HyperGear's quality guarantee.

SATISFACTION GUARANTEED

SPEEDBOOST · 3-IN-1
RETRACTABLE

SpeedBoost 60W

Three ports. One built-in
cable. Zero clutter.

SKU 16250 · PDQ OF 6

THE STORY

A car charger with a built-in retractable USB-C cable plus a second USB-C PD port and a fast-charge USB-A. Up to 60W total output across all three ports, so everyone in the car charges at full speed without anyone fishing for a cord.

WHAT'S INSIDE

Built-in Cable

30W USB-C PD, retractable

Open Ports

USB-C PD + USB-A Fast Charge

Total Output

Up to 60W combined

AS SHOWN
AT RETAILDisplay-ready
PDQ packaging, 6
units per case

WHOLESALE

\$15.00

PER UNIT

PPP PRICE

\$12.00

PER UNIT

MSRP

\$29.99

SUGGESTED

SPEEDBOOST · DUAL OUTPUT

SpeedBoost 25W

PD + PPS dual-port for the way you actually drive.

SKU 15619 · PDQ OF 6

THE STORY

25W USB-C PD with PPS fast-charge for iPhone, Samsung, and Pixel, plus a 12W USB-A port for tablets and passengers. Carbon-fiber finish.

WHAT'S INSIDE

25W USB-C PD

PPS Super-Fast Charge

12W USB-A

Tablets and second-device charging

Compatibility

iPhone, Samsung, Pixel, iPad



AS SHOWN
AT RETAIL

Display-ready
PDQ packaging, 6
units per case

WHOLESALE

\$10.00

PER UNIT

PPP
PRICE

\$8.00

PER UNIT

MSRP

\$19.99

SUGGESTED



Compact by design. Generous in output.



MINI · ULTRA-LOW PROFILE

Mini 20W

Disappears into the dashboard.

SKU 15650 · PDQ OF 6

THE STORY

A near-flush car charger that sits almost level with the dash. 20W USB-C PD on one side, 18W USB-A on the other. Two devices charging fast, with nothing protruding.

WHAT'S INSIDE

USB-C PD 20W · USB-A 18W Adaptive · Form Low-profile

WHOLESALE
\$5.00

PPP PRICE
\$4.00

MSRP
\$9.99



AS SHOWN AT RETAIL

Display-ready PDQ packaging, 6 units per case



30W WALL · GAN TECHNOLOGY

30W Wall Charger

Half the size. All the power.

SKU 16313 · PDQ OF 6

THE STORY

A wall charger that folds flat, slips into a dopp kit, and still delivers full speed. GaN technology with PPS makes Samsung Super Fast Charging work, plus iPhone, iPad Pro, MacBook Air, and Pixel from a single port.

WHAT'S INSIDE

USB-C PD 30W with PPS · Tech GaN · Form Foldable, travel-ready

WHOLESALE
\$11.00

PPP PRICE
\$8.80

MSRP
\$21.99



AS SHOWN AT RETAIL

Display-ready PDQ packaging, 6 units per case

TECHCESSORIES · CARBON FIBER

30W Travel Kit

Everything in one carbon-fiber pouch.

SKU 16290 · PDQ OF 6

THE STORY

A complete charging kit packed in a carbon-fiber travel pouch. The 30W GaN wall charger and hybrid USB-C/Lightning cable fit in a backpack pocket.

WHAT'S INSIDE

30W GaN Wall Charger

USB-C PD + USB-A

Hybrid Cable

USB-C + Lightning, 3ft

Travel Pouch

Carbon fiber finish



AS SHOWN AT RETAIL

Display-ready PDQ packaging, 6 units per case

WHOLESALE

\$12.50

PER UNIT

PPP PRICE

\$12.00

PER UNIT

MSRP

\$24.99

SUGGESTED

TECHCESSORIES · FLORAL

30W Travel Kit

The same kit. Dressed for spring.

SKU 16235 · PDQ OF 6

THE STORY

A complete charging kit dressed in a watercolor floral pattern across the pouch, charger, and cable. The coordinated set turns everyday tech into something giftable.

WHAT'S INSIDE

30W GaN Wall Charger

USB-C PD + USB-A

Hybrid Cable

USB-C + Lightning, 3ft

Travel Pouch

Watercolor floral



AS SHOWN AT RETAIL

Display-ready PDQ packaging, 6 units per case

WHOLESALE

\$12.50

PER UNIT

PPP PRICE

\$12.00

PER UNIT

MSRP

\$24.99

SUGGESTED



AS SHOWN AT RETAIL *Display-ready PDQ packaging, 6 units per case*

6ft Black
Classic, USB-C to USB-C
SKU 16223 · PDQ OF 6

6ft Pink
Bubblegum, USB-C to USB-C
SKU 16342 · PDQ OF 6

12ft Sky Blue
Extra-long, USB-C to USB-C
SKU 16345 · PDQ OF 6

\$6.00

\$14.99

\$6.00

\$14.99

\$7.20

\$17.99

Worn close. Always within reach.



CROSSBODY · GOLD CHAIN

Gold Chain Crossbody

A phone strap that reads as jewelry.

SKU 16278 · PDQ OF 6

THE STORY

Gold-tone chain links woven through soft black vegan leather. Adjustable up to 58 inches and worn long, it dresses up a sweater and turns the phone itself into part of the outfit.

WHAT'S INSIDE

Material Vegan leather + metal chain · Length Adjustable to 58" · Fits Any full-cover case

WHOLESALE

\$12.50

PPP PRICE

\$10.00

MSRP

\$24.99



AS SHOWN AT RETAIL

Display-ready PDQ packaging, 6 units per case



CROSSBODY · 2-IN-1 BRAIDED ROPE

2-in-1 Crossbody

Wear your phone. Charge it on arrival.

SKU 16280 · PDQ OF 6

THE STORY

A braided rope crossbody that quietly doubles as a USB-C charging cable. Wear it through the morning. Detach it, plug in, and the strap becomes the cord.

WHAT'S INSIDE

Material Soft braided rope with metal accents · Length 55" · Function Strap + USB-C cable

WHOLESALE

\$12.50

PPP PRICE

\$10.00

MSRP

\$24.99



AS SHOWN AT RETAIL

Display-ready PDQ packaging, 6 units per case

AUDIO · MAGSAFE SPEAKER

Pocket Popper

MagSafe speaker. Instant kickstand. Eight hours.

SKU 16127 · PDQ OF 6

THE STORY

Magnetic mini Bluetooth speaker that snaps to the back of any MagSafe phone or case. Doubles as an instant kickstand and sticks to any metal surface. IPX6 certified waterproof.

WHAT'S INSIDE

Connection

Bluetooth + MagSafe magnet

Battery Life

8 hours playback

Waterproof

IPX6 certified



AS SHOWN AT RETAIL

Display-ready PDQ packaging, 6 units per case

WHOLESALE

\$12.50

PER UNIT

PPP PRICE

\$10.00

PER UNIT

MSRP

\$24.99

SUGGESTED

Two ways to hold your phone.



EZ GRIP · WIRELESS CHARGE MOUNT

EZ Grip

Charge while you drive.

SKU 16461 · PDQ OF 6

THE STORY

A cup-holder mount that charges as it holds. The gooseneck bends to any angle and the cradle grips one-handed, while 15W wireless tops the phone off on every drive.

WHAT'S INSIDE

Charging 15W wireless · Mount cup-holder gooseneck · Fit phones with or without a case

WHOLESALE	PPP PRICE	MSRP
\$15.00	\$12.00	\$29.99

AS SHOWN AT RETAIL

Display-ready PDQ packaging, 6 units per case



MAGVAC · MAGNETIC PHONE MOUNT

MagVac Mount

Sticks anywhere. Holds anything.

SKU 16348 · PDQ OF 6

THE STORY

A vacuum suction base grips smooth, flat surfaces: glass, tile, polished countertops, the windshield. MagSafe magnets snap the phone in place. Folds down small enough to live in a glovebox.

WHAT'S INSIDE

Mount MagSafe-compatible magnetic · Base Vacuum suction · Form Foldable, telescopic

WHOLESALE	PPP PRICE	MSRP
\$12.50	\$10.00	\$24.99



AS SHOWN AT RETAIL

Display-ready PDQ packaging, 6 units per case

POWER · 10,000MAH FAST
CHARGE

10,000mAh Power Bank

Slim 20W power. Pocket-
portable.

SKU 15457 · PDQ OF 6

THE STORY

Pocket-sized 10,000mAh capacity with 20W USB-C PD output. Full fast-charge speed for iPhone and Galaxy in a slim, portable form factor.

WHAT'S INSIDE

Capacity

10,000mAh

Output

20W USB-C PD

Form Factor

Slim, pocket-portable



AS SHOWN
AT RETAIL

Display-ready
PDQ packaging, 6
units per case

WHOLESALE

\$20.00

PER UNIT

PPP PRICE

\$16.00

PER UNIT

MSRP

\$39.99

SUGGESTED



PURCHASING POWER PLUS · PPP ESSENTIALS TECH

The full HyperGear fixture.

One program. Fifteen SKUs. Display-ready on arrival.

All 15 SKUs at minimum quantities, pre-merchandised on the HyperGear Premium fixture. It arrives display-ready, so the floor is set the moment the box opens. One order, one decision, the full assortment on shelf.

15 SKUsFULL
ASSORTMENT**90 units**MIN
ORDER**\$876**PPP
INVESTMENT**\$2,129**RETAIL AT
MSRP**\$1,253 potential margin**

60% AT MSRP



PURCHASING POWER PLUS · PPP
ESSENTIALS TECH

How to order.

One program. Thirty SKUs. Two ways in.

The full HyperGear assortment ships in one order with a single minimum. Order the Premium fixture for the complete merchandised story, or pick the SKUs that fit your floor and order open stock. Same per-unit pricing either way, supported by the display-ready PDQ packaging shown throughout this lookbook.

AT A GLANCE

30 SKUs
Fixture or open
stock

**60%
margin**
at MSRP

Direct ship
from HyperGear

HOW TO ORDER

Complete the order form and email it to your PPP team.

For the Premium fixture, complete the [HyperGear Premium Planogram](#) order form. For open stock, complete the [PPP Essentials Tech Wholesale Order Form](#) and select your SKUs. Email completed forms to memberteam@purchasingpowerplus.net. PPP passes orders to HyperGear, who handles fulfillment, billing, and customer service directly.

“ Every product backed by HyperGear's quality guarantee. ”

Purchasing Power Plus

MEMBERTEAM@PURCHASINGPOWERPLUS.NET

407-268-4444

PURCHASINGPOWERPLUS.COM

PURCHASING POWER PLUS · PPP ESSENTIALS TECH

Eight new reasons to restock.

The June 2026 HyperGear line update opens categories our program didn't cover: MagSafe power, an entry price power bank, noise cancelling earbuds, and travel gifting. Same terms as always. Minimum 6 units per SKU, display-ready PDQ packaging, direct ship.

8

NEW SKUS

30

SKUS TOTAL

60%

MARGIN AT MSRP

6

UNITS MIN PER SKU

ALSO IN THIS UPDATE

TECHcessories kit pricing improved. The Floral and Carbon Fiber kits (16235, 16290) moved from \$29.99 to \$24.99 MSRP in the June price list; PPP pricing is under review. Every current SKU in the program remains active. Nothing you stocked is going away.

Where fashion meets function. Style and performance, never compromised.

PPP prices shown on the following pages reflect the standard program formula and are pending final confirmation from Hypercel. Order forms update on confirmation.



MAGSAFE · POWER

Power Pack Mag 5K

Snaps to the phone. A third of an inch thin.
15W wireless plus a 20W USB-C port.

SKU 16285 · PDQ OF 6

WHOLESALE

\$20.00

PPP PRICE

\$16.00

MSRP

\$39.99

POWER · ENTRY PRICE

5K Slim Power Bank

Pocket-size 5,000mAh with 20W USB-C PD.
The easy first yes at \$17.99 retail.

SKU 16413 · PDQ OF 6

WHOLESALE

\$9.00

PPP PRICE

\$7.20

MSRP

\$17.99

AUDIO · NOISE CANCELLING

HyperBudz ANC

Active noise cancelling with transparency
mode and 24 hour total playtime.

SKU 16497 · PDQ OF 6

WHOLESALE

\$12.50

PPP PRICE

\$10.00

MSRP

\$24.99

SCREEN CARE

ScreenWhiz 3-in-1

Spray, wipe, shine. A tidy counter pick
that sells on impulse.

SKU 15587 · POP OF 8

POP COST

\$31.20

UNIT COST

\$3.90

UNIT MSRP

\$12.99

PPP pricing pending Hypercel confirmation · Minimum 6 units per SKU · Display-ready PDQ packaging



GADGETS · FINDERS

Hypertag Smart Finder

Dual certified: Apple Find My and Android Find Hub. Lanyard and keyring included.

SKU 16477 · PDQ OF 6

WHOLESALE

\$10.00

PPP PRICE

\$8.00

MSRP

\$19.99

TRAVEL · WORLDCHARGE

WorldCharge Adapter

Works in 150 plus countries. Four prong configurations plus USB-C fast charge.

SKU 15822 · PDQ OF 6

WHOLESALE

\$15.00

PPP PRICE

\$12.00

MSRP

\$29.99

EVERYDAY · CROSSBODY

Crossbody, Sand Rope

Braided rope with gold accents, adjustable to 58 inches. Fits any full-cover case.

SKU 16281 · PDQ OF 6

WHOLESALE

\$7.50

PPP PRICE

\$6.00

MSRP

\$14.99

EVERYDAY · CROSSBODY

Crossbody, Black Rope

Monochrome braided rope. The quiet best seller silhouette in all black.

SKU 16282 · PDQ OF 6

WHOLESALE

\$7.50

PPP PRICE

\$6.00

MSRP

\$14.99

PPP pricing pending Hypercel confirmation · Minimum 6 units per SKU · Display-ready PDQ packaging